



**The Corporation of the City of Stratford  
Social Services Committee  
Open Session  
AGENDA**

**Date:** Monday, March 27, 2017  
**Time:** 7:35 P.M.  
**Location:** Council Chamber, City Hall  
**Committee Present:** Councillor Henderson - Chair Presiding, Councillor Vassilakos - Vice Chair, Mayor Mathieson, Councillor Beatty, Councillor Brown, Councillor Bunting, Councillor Ingram, Councillor Mark, Councillor McManus, Councillor Ritsma  
**Staff Present:** Rob Horne - Chief Administrative Officer, Joan Thomson - City Clerk, Andre Morin - Director of Corporate Services, Ed Dujlovic - Director of Infrastructure and Development Services, David St. Louis - Director of Community Services, Carole Desmeules - Director of Social Services, John Paradis - Fire Chief, Jacqueline Mockler - Director of Human Resources, Tatiana Dafoe - Deputy Clerk

Pages

**1. Call to Order**

The Chair to call the Meeting to Order.

Councillor Clifford provided regrets for this meeting.

**2. Disclosure of Pecuniary Interest and the General Nature Thereof**

The *Municipal Conflict of Interest Act* requires any member of Council declaring a pecuniary interest and the general nature thereof, where the interest of a member of Council has not been disclosed by reason of the member's absence from the meeting, to disclose the interest at the first open meeting attended by the member of Council and otherwise comply with the *Act*.

Name, Item and General Nature of Pecuniary Interest

### 3. Sub-committee Minutes

4 - 8

Sub-committee minutes are provided as background regarding the discussion held at the March 8, 2017 Sub-committee meeting.

### 4. Delegations

None scheduled.

### 5. Report of the Manager of Child Care

#### 5.1 The Journey Together: One-Time Capacity Funding Transfer Payment Agreement with the Ontario Ministry of Education (SOC17-005)

9 - 11

**Staff Recommendation:** THAT the Mayor and Clerk be authorized to enter into the One-Time Capacity Funding Transfer Payment Agreement with the Ministry of Education Early Years Division in the amount of \$49,000.

\*This item to also be considered at the March 27, 2017 Council reconvene meeting.

Motion by \_\_\_\_\_

**Sub-committee Recommendation:** THAT the Mayor and Clerk be authorized to enter into the One-Time Capacity Funding Transfer Payment Agreement with the Ministry of Education Early Years Division in the amount of \$49,000.

### 6. For the Information of Committee

#### 6.1 Perth County Advisory Group for Family Services (Perth Care for Kids) (SOC17-004)

12 - 37

At the Sub-committee meeting, Staff for Perth Care for Kids and the Early Years programs referred to a Powerpoint presentation and provided a brief history of their program, their current programming and new mandate from the Province.

Further detail is included in the March 8, 2017 Sub-committee minutes attached to this agenda.

### 7. Adjournment

Meeting Start Time:

Meeting End Time:

Motion by \_\_\_\_\_

**Committee Decision: That the Social Services Committee meeting adjourn.**



## The Corporation of the City of Stratford Social Services Sub-committee MINUTES

Date: March 8, 2017  
Time: 4:30 P.M.  
Location: Council Chamber, City Hall

Sub-committee Present: Councillor Henderson - Chair Presiding, Councillor Vassilakos - Vice Chair, Councillor Bunting, Councillor Clifford, Councillor Ritsma

Staff Present: Barb Hobson - Manager of Child Care, Jodi Akins - Council Clerk Secretary, Kim McElroy – Manager of Ontario Works

Also Present: Media

### 1. Call to Order

The Chair called the Meeting to Order.

### 2. Disclosure of Pecuniary Interest and the General Nature Thereof

The *Municipal Conflict of Interest Act* requires any member of Council declaring a pecuniary interest and the general nature thereof, where the interest of a member of Council has not been disclosed by reason of the member's absence from the meeting, to disclose the interest at the first open meeting attended by the member of Council and otherwise comply with the *Act*.

#### Name, Item and General Nature of Pecuniary Interest

No disclosures of pecuniary interest were made at the Sub-committee meeting.

### 3. Delegations

#### 3.1 Perth County Advisory Group for Family Services (Perth Care for Kids) (SOC17-004)

**Staff Recommendation:** THAT the delegation from the Perth County Advisory Group for Family Services (Perth Care for Kids) be heard.

Motion by Councillor Clifford

**Sub-committee Decision:** THAT the delegation from the Perth County Advisory Group for Family Services (Perth Care for Kids) be heard.

**Carried**

**Sub-committee Discussion:** Jean Ann Goll, Executive Director of Perth Care for Kids, introduced Kim Moore - President of PCFK, Debbie Miller - Early Years Coordinator for North Perth, Joanna Osbourne - Early Years Coordinator for Stratford and Lisa McDougall - Early Years Coordinator for West Perth, all of whom provided a bit of background about how long they have been with the program.

Ms. Goll handed out a folder of information and referring to a Powerpoint presentation, provided a brief history of the Perth Care for Kids program. The provincial government in the last year has realigned Early Years funding, putting it back into one pot. The new structure is to be implemented in December 2017.

She reviewed the province's future vision of the Early Years program and current service delivery, noting that they are already providing most services the province envisions for 2018, including mobile and online services.

Ms. Goll provided statistics of children served, stating that according to 2011 census data, they are reaching 35-37% of kids from birth to age 6 with their programming. Still referring to the Powerpoint presentation, she displayed a map showing their service area and the four foundations of learning. She stated they have been building relationships with churches, community groups and families since 1989.

Ms. McDougall, in referring to the presentation, advised that the programs they are currently offering are in line with the future vision of Early Years programming and listed several of the programs available. The consistent link in programming is play-based learning. The relationships they have built with the community allow them to do responsive programming based on the needs and wants of families. She provided background on some of their programming, as well as the toy and resource lending.

Ms. Osbourne reviewed the parent education slides, explaining that a key component is being responsive to what parents want and need.

Ms. Miller listed community events that PCFK participates in, noting that as part of the Fill the Van Literacy Book Exchange, they have put 30,000 books back into the community. She also referred to the many community partnerships they have, stating that groups often reach out to them to participate on committees or boards.

Moving forward, Ms. Goll advised that they have reflected on the guiding principles the province is moving towards and noted they are meeting many of the targets. Schools are recognized as the first location for Early Years centres but noted the best site may be elsewhere as in the case of the Falstaff Centre here in Stratford. In concluding the presentation, she stated she would be happy to come back another time to talk about their licenced child care programs.

In responding to questions from Sub-committee, it was noted that there was one male staff member but he has recently left, they are at maximum capacity based on staff and funding, however, they believe they have the infrastructure to do more and would love the opportunity to expand, there is a drop-in time group at a church but no focused centre in St. Marys and there is a waitlist for licenced child care but not the drop-in programs as they are responsive to adding programming if needed.

Discussion took place about the responsibility being shifted to Social Services. The Manager of Child Care stated that they are looking at all Family Support programs and developing a plan. She noted that the plan is to be submitted in May and they are hoping to know the allocation then as well.

Discussion also took place about access to programs and variables such as population, locations, transportation, special needs and mandatory programs, such as programs for young parents.

Councillor Henderson thanked the delegation for their presentation and encouraged them to keep up the good work.

#### **4. Report of the Manager of Child Care**

##### **4.1 The Journey Together: One-Time Capacity Funding Transfer Payment Agreement with the Ontario Ministry of Education (SOC17-005)**

**Staff Recommendation:** THAT the Mayor and Clerk be authorized to enter into the One-Time Capacity Funding Transfer Payment Agreement with the Ministry of Education Early Years Division in the amount of \$49,000.

**Sub-committee Discussion:** The Manager of Child Care reviewed the Management Report, noting that there was a correction. The project must be fully expensed by May 31, 2017, not July 31. She noted they are trying to implement something that is appropriate for our community.

In response to whether there is a large indigenous population in this area, the Manager stated that there is not, but the programming is not meant to make services available for indigenous people, but to educate everyone.

Discussion took place about speakers and classes available at Northwestern School and the resources the Ministry is using.

Motion by Councillor Vassilakos

**Sub-committee Recommendation: THAT the Mayor and Clerk be authorized to enter into the One-Time Capacity Funding Transfer Payment Agreement with the Ministry of Education Early Years Division in the amount of \$49,000.**

**Carried**

## **5. New Business**

Councillor Henderson stated that she recently received a call about setting up a daycare. The Manager of Child Care advised that she often receives those calls and they are due to do an information session for the public on what is involved in setting up a childcare program.

## **6. Advisory Committee/Outside Board Minutes**

There are no Advisory Committee/Outside Board minutes to be received at this time.

## **7. Next Sub-committee Meeting**

The next Social Services Sub-committee meeting is Wednesday, April 12, 2017 at 4:30 p.m. in the Council Chamber, City Hall.

## **8. Adjournment**

Motion by Councillor Bunting

**Sub-committee Decision: That the Social Services Sub-committee meeting adjourn.**

**Carried**

Meeting Start Time: 4:31 p.m.

Meeting End Time: 5:20 p.m.





## MANAGEMENT REPORT

**Date:** March 8, 2017  
**To:** Social Services Sub-committee  
**From:** Carole Desmeules, Director of Social Services  
 Barb Hobson, Manager of Child Care  
**Report#:** SOC17-005  
**Attachments:** None

**Title:** The Journey Together: One-Time Capacity Funding Transfer Payment Agreement with the Ontario Ministry of Education.

**Objective:** To approve entering into a One-Time Capacity Funding Transfer Payment Agreement with the Ministry of Education Early Years Division in the amount of \$49,000 to support the local implementation of Ontario's *Journey Together* early years initiatives.

**Background:** Since 2007, the Child Care division has received an annual provincial funding allocation in the amount of approximately \$1300 for local early years Aboriginal planning activities. Funds have been used for the following activities:

- To develop a collection of Indigenous resource materials appropriate for child care providers to share and use as part of their programming. This was accomplished in partnership with students in Northwestern Secondary School's Aboriginal studies program;
- In subsequent years, all Perth County child care and family support programs were provided additional Indigenous resource materials, artwork and literature for their collections;
- Last year, the funding was allocated to the Stratford Public Library to enhance their Indigenous resource collection, and provided for a Family Literacy Day presentation by The White Pine Dancers.

On May 30, 2016, the province announced the government wide action plan - *The Journey Together: Ontario's Commitment to Reconciliation with Indigenous Peoples*.

As part of this plan, on November 3, 2016, the Ministry of Education (EDU) advised that additional funding would be made available to Consolidated Municipal Service Managers (CMSMs) to work in partnership with Indigenous organizations at the local level to develop

joint proposals to expand access to culturally-relevant child care and family services off-reserve.

On January 19, 2017, the Ministry advised that CMSM Stratford would receive one-time capacity funding in the amount \$49,000 to support the local implementation of EDU's early years Journey Together initiatives.

The one-time capacity funding is intended to assist CMSMs and Indigenous organizations to conduct preliminary local needs assessments that would increase an improved understanding of the provincial landscape of culturally relevant early years services, identify local gaps and opportunities, and inform the Ministry for longer-term planning.

**Analysis:** The Ministry approved funding to be used to engage a consultant through a local Indigenous service provider to:

- Oversee the organization of a professional development session focused on the 2015 *Truth and Reconciliation Commission of Canada: Calls to Action* report for local early learning stakeholders and in First Nations, Metis, Inuit (FNMI) local organizations and the School Board FNMI leads;
- Conduct research on information-gathering and engagement strategies that would identify local needs and opportunities; and
- Complete and submit a final report on findings and local implementation plan to the Ministry by May 31, 2017.

**Financial Impact:** The \$49,000 one-time capacity funding allocation is intended to support the proposed activities and outcomes as outlined in the Funding Transfer Payment Agreement. The project must be fully expensed by July 31, 2017, with a final financial report submitted to the Ministry of Education.

This transfer payment would not impact the 2017 tax levy since it is 100% provincially funded.

**Staff Recommendation: THAT the Mayor and Clerk be authorized to enter into the One-Time Capacity Funding Transfer Payment Agreement with the Ministry of Education Early Years Division in the amount of \$49,000.**




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Barb Hobson, Manager of Child Care



Carole Desmeules, Director of Social Services

A handwritten signature in black ink that reads "Rob Horne". The signature is written in a cursive style with a large, stylized "R" and "H".

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Rob Horne, Chief Administrative Officer



## MANAGEMENT REPORT

**Date:** March 8, 2017  
**To:** Social Services Sub-committee  
**From:** Carole Desmeules, Director of Social Services  
 Barb Hobson, Manager of Child Care  
**Report#:** SOC17-004  
**Attachments:** Perth Care for Kids Fact Sheet 2016  
 Perth Care for Kids Testimonials

**Title:** Delegation - Perth County Advisory Group for Family Services (Perth Care for Kids)  
 [Title]

**Objective:** To hear a presentation from the Perth County Advisory Group for Family Services (Perth Care for Kids).

**Background:** The Perth County Advisory Group for Family Services (Perth Care for Kids) is a non-profit community agency. Established in 2002, this Ontario Early Years program is governed by a volunteer Board of Directors.

Perth Care for Kids provides a range of early learning services and supports for children, caregivers and parents, and serves as the lead agency for the Perth-Middlesex Early Years Centres.

Executive Director Jean Ann Goll and Board President Kim Moore have requested an opportunity to present an overview of their services to the Social Services Sub-committee.

**Analysis:** n/a

**Financial Impact:** n/a

**Staff Recommendation:** THAT the delegation from the Perth County Advisory Group for Family Services (Perth Care for Kids) be heard.

*Barb Hobson*

Barb Hobson, Manager of Child Care

A handwritten signature in blue ink that reads "Carole Desmeules". The signature is fluid and cursive, with the first name "Carole" and last name "Desmeules" clearly distinguishable.

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Carole Desmeules, Director of Social Services

A handwritten signature in black ink that reads "Rob Horne". The signature is written in a cursive style, with "Rob" and "Horne" clearly visible.

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Rob Horne, Chief Administrative Officer



## Perth Middlesex Early Years Fact Sheet 2016

**Perth Care For Kids operates: (in addition to all of their licensed child care programs)**

- **Ontario Early Years Centres:**  
Main locations are in: Stratford, Municipality of West Perth (Mitchell), Municipality of North Perth (Listowel), Ilderton. Perth Care for Kids has a total of six formal written agreements for the rental of space and/or facilities both in Perth County and in Middlesex County and has one space/facility which is owned by Perth Care For Kids.
- **Three vans are owned by PCFK** in order to transport toys/equipment and supplies to all of the OEYC outreach locations inclusive of: Shakespeare, Stratford, St. Marys, Kirkton, Dublin, Mitchell, Sebringville, Fullarton, Kinkora, St. Pauls, Brodhagen, Monkton, Atwood, North Perth,, Kurtzville, Milverton, Poole, Lucan, Ilderton, Thorndale and Komoka

**Statistics for Perth Early Years sites only (not inclusive of Middlesex):**

### 2015/16

#### Unique Individuals

Adults	1946
Children	2144

#### Total # of visits to Perth EYC

Adults	13231
Children	17377

#### Total Referrals

Referrals	1312
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#### Total participants in workshops

Participants	3386
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### Average over past six years

#### Unique Individuals

Adults	2057
Children	2324

#### Total # of visits (avg. 6 yrs.)

Adults	15446
Children	20540

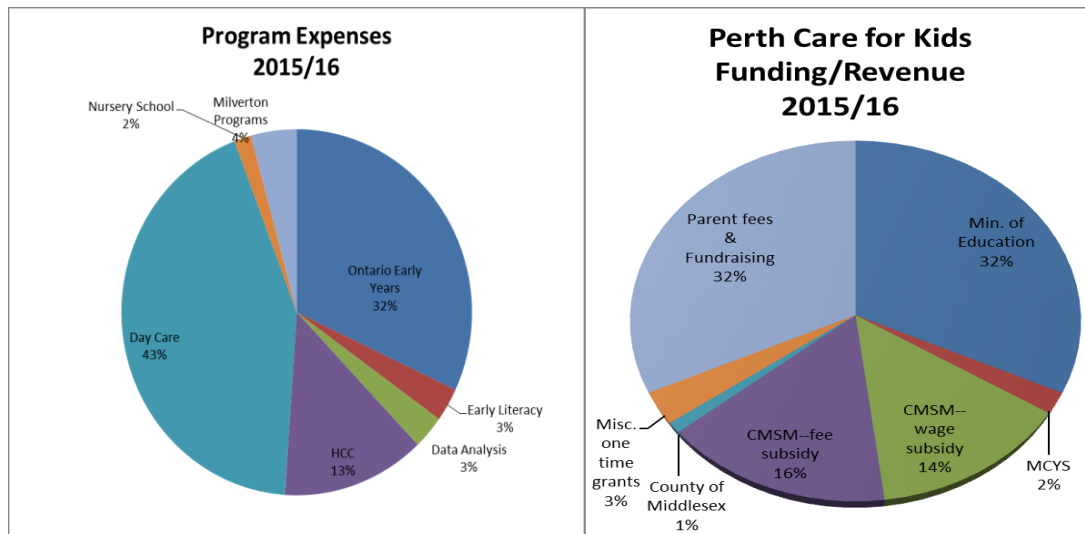
#### Avg. # of referrals (6 years)

Referrals	1670
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#### Avg. # of participants (6 yrs.)

Participants	3350
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- **Total operating expenses for all programs operated by Perth Care for Kids in 2015/16 was \$2,189,408. (35% of the PCFK budget is Early Years, Data Analysis and Early Literacy programs)**



- Perth Care For Kids employed 80 staff in 2015/16. Of the 80 employees there are a total of 26 who are OEYC staff (payroll last year was approx. 1.7 million)
- Perth Care For Kids works collaboratively with several local community agencies to offer programs either by co-facilitating; cost-sharing; or through the use of in-kind space. A total of 700 agreements were signed with various community partners and agencies in the 2015/16 year.
- The following are programs offered at all of our Early Years sites: (tracking through EYSIS central system)

#### **CURRENT PROGRAMS**

- |                          |                            |                       |
|--------------------------|----------------------------|-----------------------|
| • Baby Time 0-18 mos.    | Multiple Birth Playgroup   | Jump, Jiggle, Jive    |
| • Outreach Programs      | Breastfeeding Buddies      | Messy Play            |
| • Parent Workshops       | Car Seat Education         | Crazy about Crafts    |
| • Party Days             | Community Tours            | Discovery Time        |
| • Play and Learn Drop-in | ESL Programs               | Baby Picasso          |
| • School Readiness       | Family Time                | Little Counters       |
| • Toy Lending            | French Immersion Preschool | Fun with Mother Goose |
| • Young Parents' Place   | Infant Program 0-3 mos.    | Cooking with Kids     |
- Perth Care for Kids is operated by a volunteer Board of Directors which is supported by the work of the Executive Director, Jean Ann Goll. PCFK takes pride in a broad representation of the Board geographically---having representatives from Stratford, Milverton, Listowel, St. Marys, Mitchell and Lucan.
  - **Perth Care for Kids can be accessed through social media at [www.pcfk.on.ca](http://www.pcfk.on.ca) or Facebook.**

## HOW DOES LEARNING HAPPEN?

### Belonging

*It is important for PCFK staff to model healthy, friendly and kind relationships amongst all involved in our programs.*

### Well-Being

*PCFK strives to provide families with information, programs and resources to incorporate healthy choices for their children.*

### Engagement

*It is important that we connect with parents; guardians and community partners by inviting them to participate in our programs*

### Expression

*Environments are set up to help the children feel secure while learning strategies to self-regulate.*

*As an agency we are very proud of the fact that our programs embrace the four foundations that have been set by the Ministry of Education in order to ensure optimal learning and healthy development in the early years. But don't just take our word for it. We would like you to hear what others have to say about PCFK.*

## CORE PROGRAMS

- Early learning for children, such as literacy and interactive learning activities
- Parent resources, information and training on all areas of healthy child development
- Pre and post natal resources, information and training
- Information and referrals to link families with services external to the Centre
- Outreach to encourage parent participation
- Volunteer co-ordination and speakers bureau
- Monitoring program effectiveness and tracking community progress in improving child development outcomes
- Tailored services to meet unique community needs, such as supports or programming for specific populations

### STRATFORD

35 Waterloo Street N.  
Stratford, ON  
N5A 5H6  
519-273-9082

### LISTOWEL

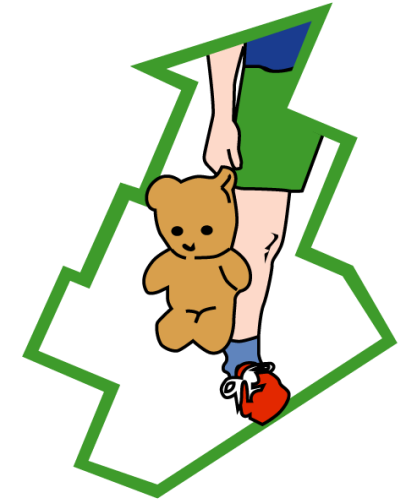
955 Binning Street W.  
Listowel, ON  
N4W 1G2  
519-291-6626

### MITCHELL

RR# 5  
Mitchell, ON  
N0K 1N0  
519-348-8618

### ILDERTON

40 Heritage Drive  
Ilderton, ON  
N0M 2A0  
519-666-3227



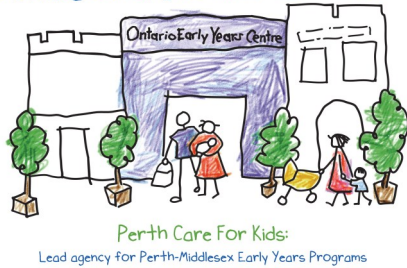
# Perth Care for Kids

Lead Agency for Perth-Middlesex  
Early Years Programs



## Ontario Early Years Centres

### A Place for Parents And Their Children



### PROFESSIONAL TESTIMONIAL

- My experience with Perth Care for Kids from a parent perspective and from a professional capacity has always been a highly valuable and successful experience. Each and every interaction, with various staff over many years, has always been pleasant and trusted. I have always felt that staff members present themselves professionally and with the children at the forefront of their actions. I consider Perth Care for Kids to be a highly reputable organization. Thank you for your continued commitment to families in our community.
- A diverse agency with the commitment to community needs that are supported through programs and partnerships and collaborative approaches.
- A multi-faceted approach to children and families recognizing the changing needs of families for child care, parent education and complex supports.

### PARENT TESTIMONIALS

- Our Family had just moved to Listowel after the birth of our 3rd child. I had post partum depression and 2 other small children and we were in a new town where we knew no one. My husband began a new job working the night shift so I suddenly found myself alone with small children all day AND all night. It was overwhelming and very lonely. I found the Early Years Centre and the drop ins and breastfeeding group through searching on the internet and talking to our neighbour. I was a former ECE and knew there must be play groups or something? in the area. Having the drop in groups was a life saver for me. I was able to talk with grown ups again...get support for my parenting questions and just support for doing the daily wonderful mess of life alongside people in the same situation or who had gone through it and had wisdom to offer. It was helpful having services like car seat checks and workshops that I could attend that had hours that worked within our family, library groups for the children to connect with other children as well and all the little groups...so so valuable for moms with young children and for a mom who is also a woman who needs support of caring people around here during the most difficult time in life.. I am forever grateful for the kindness and the going above and beyond that you ladies did for my growing family. THANK YOU!
- The Infant Program is an amazing way to connect with other parents. A safe space to vent, cry, laugh, and learn. The resources and lessons were timely and awesome!

### PARENT TESTIMONIALS CONT'D

- I've been attending young parents place for just over six years now, since my first (of four) was born. YPP has helped me grow as a person and a mom. I never used to accept any advice or helpful hints and tips from other moms, health nurses and such. I was a high strung mom and after attending this program I have learned to take the help and advice and let go a little.

### OTHER TESTIMONIALS

- I feel like I need to switch things up so the boys don't get bored. This way there is a low fee to pay to borrow toys for a year and I'm not buying new toys every other week (real plus since we have lots of toys).
- The Resource Centre at PCFK (Mitchell location) has been fantastic as well. We love the toy lending library & in addition to a variety of toys, have borrowed numerous Halloween costumes over the years! Such a cost saving resource for our household! We have been able to borrow books & DVD's to assist with some of our parenting 'challenges' in the past. I have also been able to utilize the die press cutting machine for the kid's craft projects & my own Christmas decorating/wrapping which has saved me hours of time cutting! Thank you from the bottom of my heart for being the best Early Years staff and for creating lasting fun-filled memories for my family!

# Care for Kids and Perth Middlesex Early Years Centre



Perth Care  
for Kids

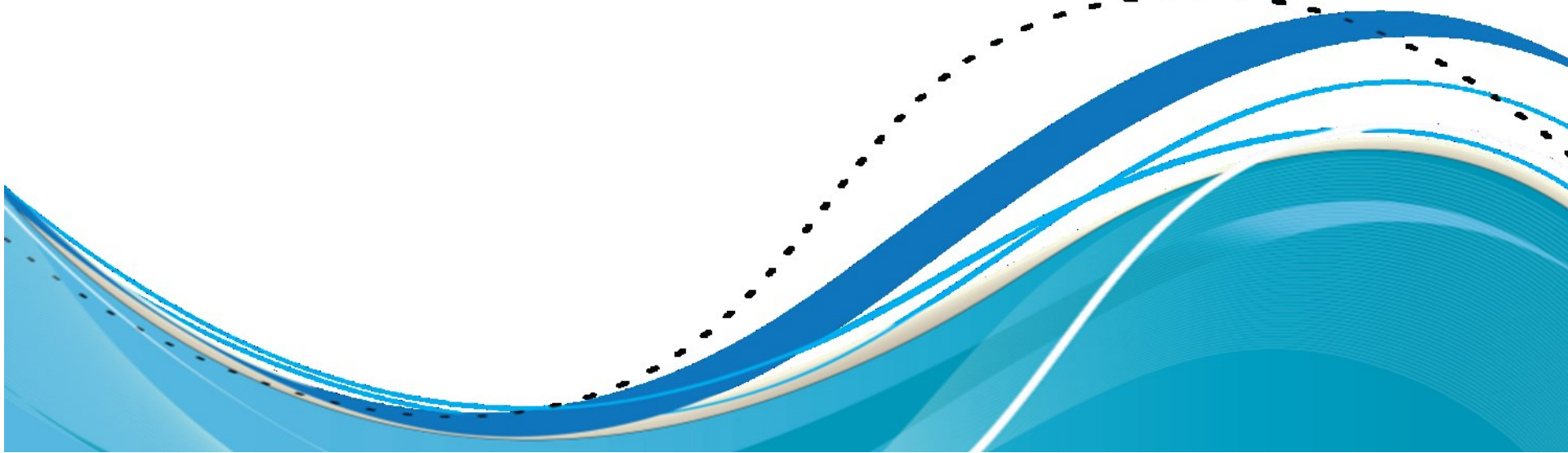
Lead Agency for Perth-Middlesex  
Early Years Programs

Ontario Early Years Centres  
A Place for Parents And Their Children



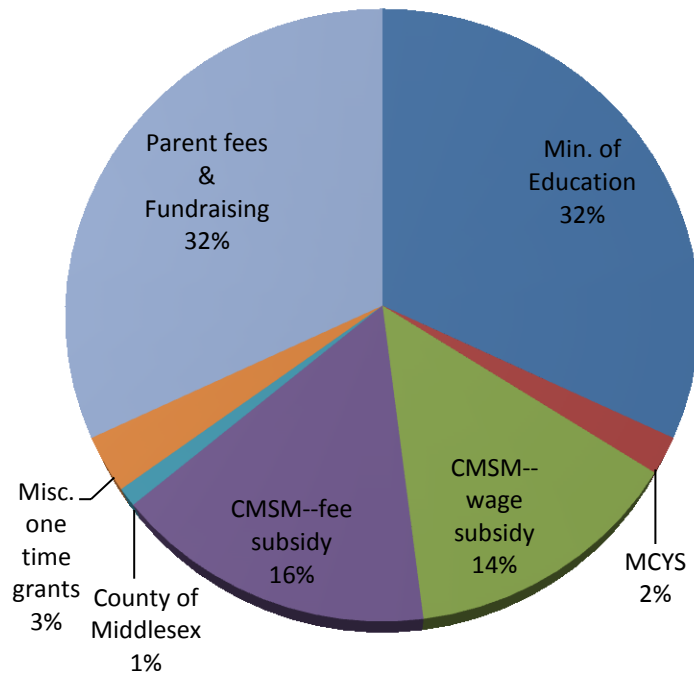
# BRIEF HISTORY

- Perth Care for Kids began operating Resource Centre programs in 1989-90 utilizing Resource Centre funds (\$147,845)
- During this period PCFK offered Playgroups; toylending; and Resource Worker support throughout Perth County (5 staff)
- In 2002 PCFK became the “lead agency” for Perth Middlesex OVC sites and programs (\$500,000)

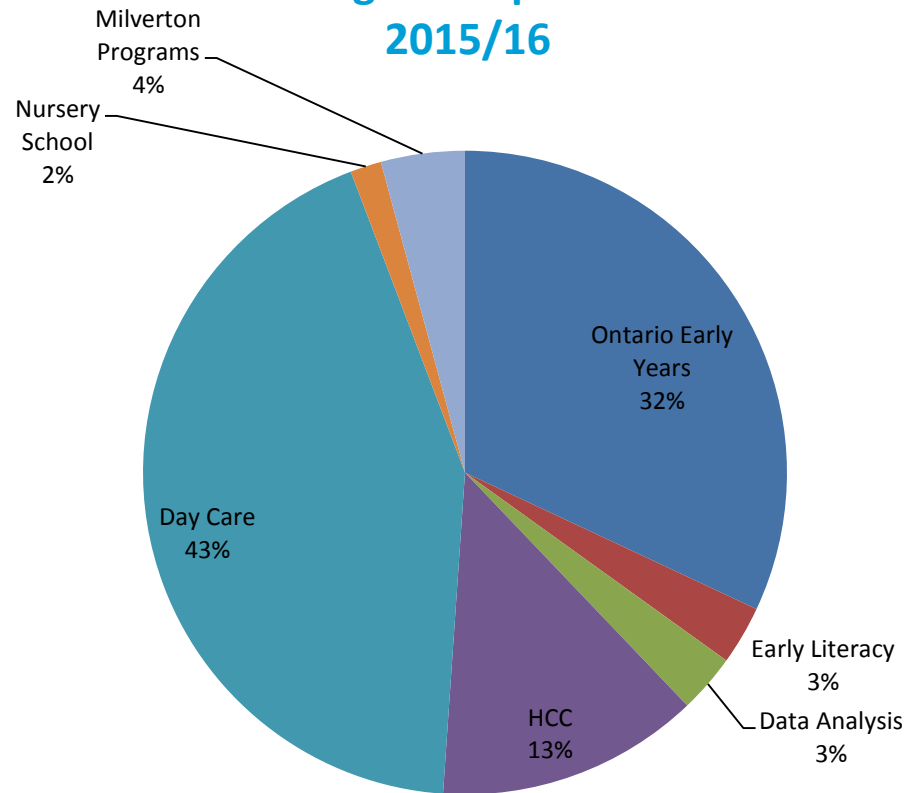


# PCFK Revenue and Expenses in 2015/16

## Funding/Revenue 2015/16



## Program Expenses 2015/16



# SERVICE DELIVERY METHOD

## OEYCFC Future Vision



**Centres:** Physical program sites where children can participate in OEYCFC programs and services in person.



**Mobile Services:** Programs and services outside of centres to enhance service access.

## Current EYC Delivery

- **Four main centres:** Stratford, North Perth, Mitchell and Ilderton. (Open year round, 5 days a week including evenings and weekends)
- **Mobile/outreach programs:** Each site has their own van travelling to outreach locations as follows: Mitchell, Sebringville, St. Marys, Fullarton, Kirkton, Kurtzville, Milverton, Atwood, Monkton, North Perth, Poole, Stratford, Shakespeare, Ilderton, Lucan, Komoka, Thorndale

# SERVICE DELIVERY METHOD

## OEYCFC Future Vision

### Virtual Services and Resources:

provision of on-line resources, information and other services for parents & caregivers.

### Local Phone Lines:

Information about OEYCFC programs and services, including information about child development, parenting supports and play & inquiry based learning can be embedded in existing community phone-based information.

## Current EYC Delivery

- Perth Care for Kids has a **website** which includes links to local community services and other professional services within the region.
- [www.pcfk.on.ca](http://www.pcfk.on.ca)
- Each site has a **Facebook page** and all sites are networked to **Sharepoint (Office 365)**
- Each site has staff resources to support phone-based information services including links to 211.



# STATISTICS FOR PERTH EARLY YEARS

## 2015/16

### Total number of Unique individuals

- Adults 1946
- Children 2144

### Total number of visits

- Adults 13231
- Children 17377

## Average over past six years

### Total number of unique individuals

- Adults 2057
- Children 2324

### Total number of visits

- Adults 15446
- Children 20540

# STATISTICS FOR EARLY YEARS FOR 2015/16 AND AVERAGE

**Referrals:** 1312                      **Avg. 1670**

**Agreements:** 697                      **Avg. 600**

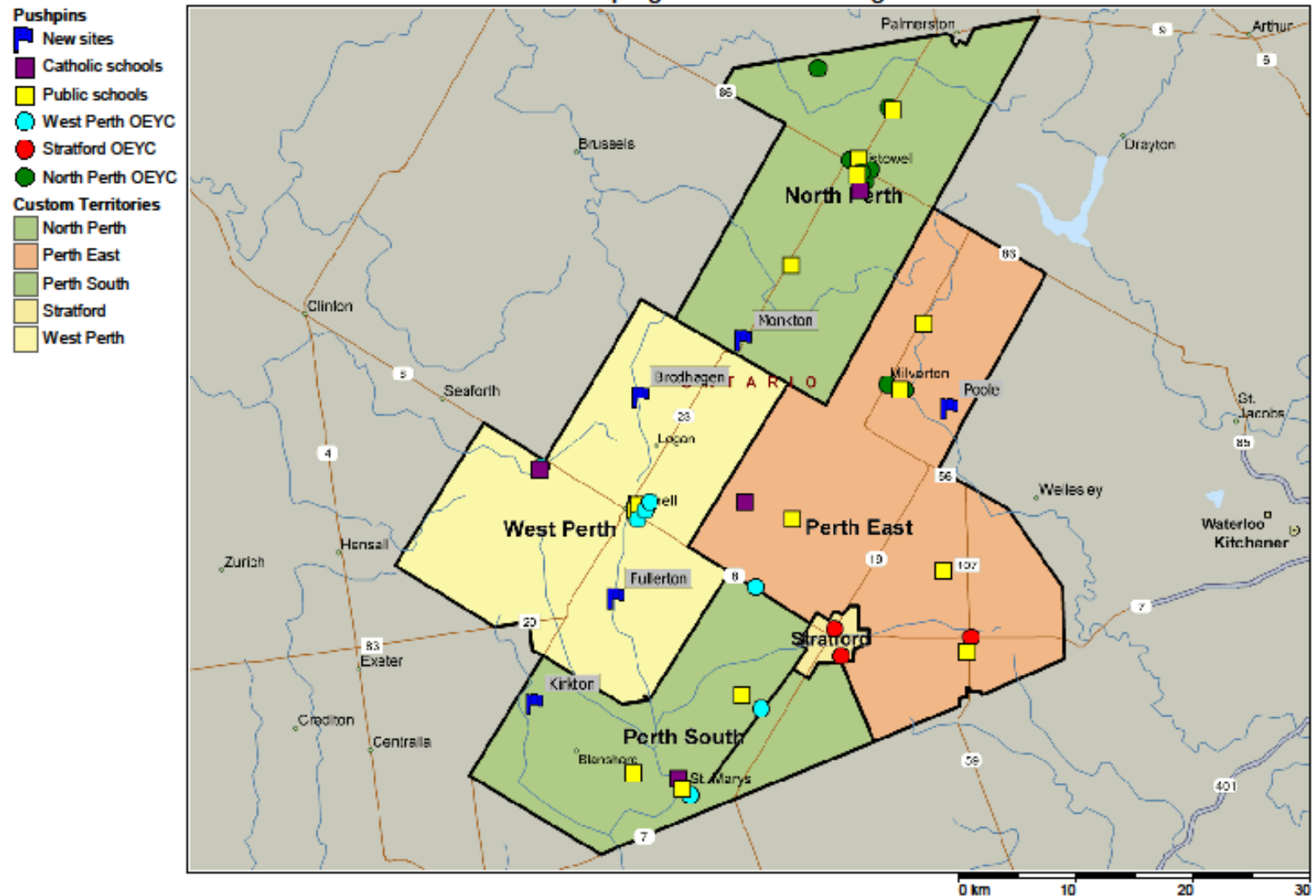
**Participants at Workshops:** 3386

**Average over past six year:** 3350





## Perth OEYC new program sites since Aug09



# W DOES LEARNING HAPPEN



Figure 2. The four foundations ensure optimal learning and development. These foundations inform the goals for children and expectations for programs.

# 27 THE EVIDENCE OF OVERLAP ...

## OEYCFC Future Vision

## Current EYC Delivery



Engaging  
Parents and  
Caregivers

- Family Time
- Infant Program 0-3 mos. & Baby Time 0-18 mos.
- Breastfeeding Buddies
- Young Parents' Place



Supporting Early  
Learning and  
Development

- Play and Learn Drop-in
- Discovery Time
- Kids in Motion



Making  
Connections for  
Families

- Multiple Birth Playgroup
- Parent Workshops
- ESL and French Immersion Programs
- Community Tours

# THE SCOPE OF PCFK

## PROGRAMMING IN PERTH COUNTY

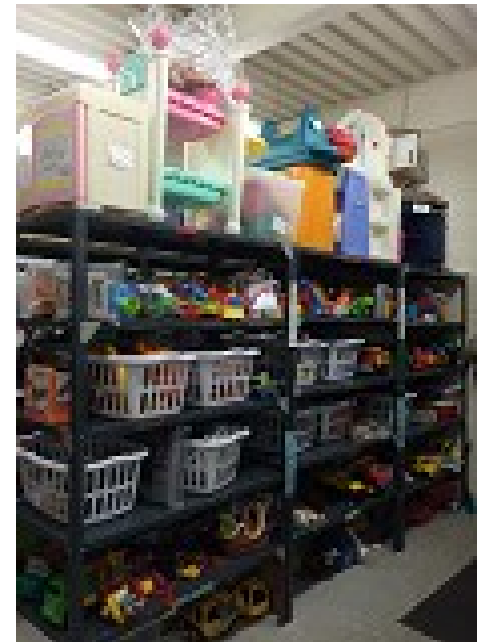
Location	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
<b>Stratford</b>	Family Time	Play & Learn	Play & Learn	Play & Learn	Play & Learn (Outreach) Baby Time	Play & Learn
		Play & Learn Getting Ready for Kindergarten	Play & Learn Jump Jiggle Jive	Infant Program Breastfeeding Buddies Workshop	Play & Learn	
		Play & Learn Cooking w Kids				
<b>West Perth</b>	Family Time	Play & Learn (St Marys)	Toddler Time	Play & Learn (Sebringville)	Play & Learn	Little Counters
	Die Bonanza		Baby Time			
<b>North Perth</b>	Baby Time Book Bees (Milverton)	Family Time	Jump Jiggle Jive (Monkton)	Play & Learn (Milverton)	Tot Time	Multiples Play Group
				Discovery Time		
			Toddlers in Motion			

Snapshot of programming from February 27 – March 11

# TOY & RESOURCE LENDING

Perth Care For Kids takes pride in the lending libraries we offer to families across Perth County.

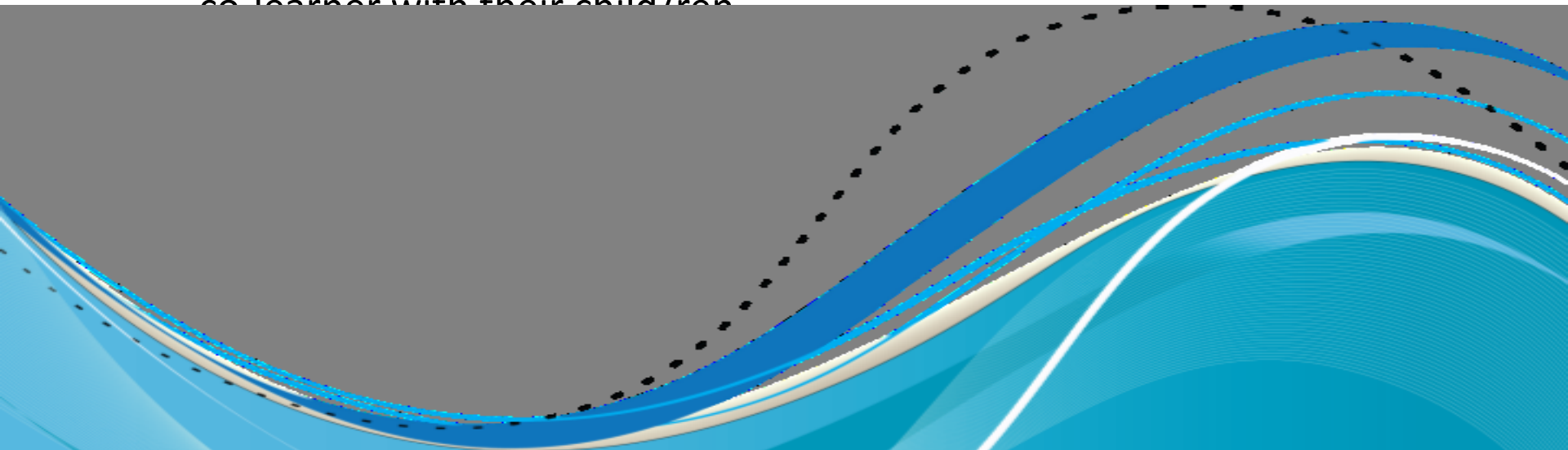
Parenting/family support resources can be loaned free of charge, and for a nominal yearly fee families can access a variety of developmentally appropriate toys to rotate on a bi-weekly basis.



# PARENT EDUCATION: INFORMAL

All our core programs require parent involvement and therefore the focus of the program is not just to entertain the children, but to expose them to activities that will build on the five domains. Likewise, the parents are given information on how they can continue to enrich their child's life in the five domains at home using ideas they learned during the program.

Additionally, all of our programs and environments encourage parent engagement, building relationships and opportunities to express shared experiences while interacting and being a co-learner with their child/ren.





# PARENT EDUCATION: FORMAL

Formal Parenting programs include workshops, speakers and programs where the children are in a separate room to the parent or not present. The Perth-Middlesex Early Years Centre has provided sessions on the following topics:

## **Family Time:**

Building Resiliency; Family Eye Care; Diabetes Prevention; Vitamins; Over the Counter Meds; Safe Dieting; Bird Watching for the Family; Reading labels-Dietician; Dental Health; Your Child's Health; Busy Kids; Emotional Intelligence; Family Financial Success; Family First Aid; Web Safety; Coping with Stress; Sibling Harmony; Brain gym; Victim Services; Math is everywhere; Learning to see; Chores and Responsibilities; Small Talk; Kids have Stress too; Sun Safety; Portion sizes; Investing in Children; Ontario Pork; immunization; Positive discipline; Conestoga Career Services; Salvation Army Services; Building character in your home.

## **Workshops:**

Effective communication; Minimizing Power Struggles; Surviving your Toddler; In Search of Sleep; Preparing for Kindergarten; Toilet Learning; Unconditional Parenting; When Personalities Collide; Car Seat Education; Raising Your Spirited Child; Scream Free Parenting; Raising Your Child in a Digital Generation; Whining; Nobody's Perfect

# PARENT EDUCATION: TAILORED

As an agency we strive to meet the needs of the community and when we identify a gap we seek to fill it. One example of a gap that was identified by our families was a program geared to dads and their specific parenting needs. Using research based information from Dads Can a brand new program called Super Dads Super Kids came to life.



Addison Leibold, 10 months, enjoys some play time in the arms of dad Charlie during the Super Dads, Super Kids program this week in Stratford. SCOTT WISHART/The Beacon Herald

"This program is bringing some general concepts of what it means to be a dad. Guys don't normally talk about that, but there's never been a forum like this to facilitate that."



# LARGE COMMUNITY EVENTS

## Lead Organizer of:

- Big Wheels Little Drivers (Mitchel)
- Fill the Van Literacy Book Exchange (Mitchell, Listowel)

## Co-Lead Organizer of:

- North Perth Teddybear Playday (Listowel)

## Participant of:

- Soups On- Stratford
- Winterfest-Stratford
- Garlic Festival – Stratford
- Heartburn Day - Stratford
- Garden Festival – Stratford
- Fall Fairs: Stratford , Listowel
- Listowel Paddyfest
- North Perth Character Celebration
- Touch The Truck – Listowel
- Parks and Rec Morning with Santa (Listowel)
- Kite Flying Day - Listowel

# PARTNERSHIPS

## Current partnerships:

- Libraries: West Perth, North Perth (Listowel, Monkton, Listowel) and Perth East
- PLOW – Public Library On Wheels
- Community Centres: West Perth, Wallace, Perth East, Brodhagen, Elma-Logan, Sebringville, Kirkton
- Churches: Thamesview United (Fullarton), St. James Anglican (St Marys), Jubilee (Stratford), Salvation Army (Listowel), Evangelical Missionary (Listowel), Knox (Listowel), Grace Lutheran (Mitchell)
- McCarthy Place Retirement Home (Stratford)
- Parks and Recreation departments : Stratford, North Perth
- Family Health Teams: North Perth , STAR
- Local Community Food Centre/ Loving Spoonfuls
- Upper Deck Youth Centre
- PDHU
- Children's Aid Society

# MOVING FORWARD

## Guiding Principles for OEYCFC

- ✓ Child & Family Centred
- ✓ Welcoming
- ✓ High Quality
- ✓ Inclusive
- ✓ Integrated
- ✓ Community Led
- ✓ School's First
- ✓ Other community locations

## Current Early Years

- All sites offer child and family centred programs & services and all are welcoming.
- Programs are based on How Does Learning Happen (ministry driven)
- Programs are inclusive of all cultures and special needs.
- North Perth & West Perth are attached to schools
- Stratford was community driven (inclusive of City Council representation) inclusive of a building committee who assessed location.

# LICENSED PROGRAMS

- **Perth Care for Kids** (Mitchell Daycare)
  - Infant (0-18mos.)
  - Toddler (18mos.-2.5yrs.)
  - Preschool (2.5yrs.-4yrs)
- **Before & After School Programs** (JK/SK & 6-12yrs.)
  - Upper Thames Elementary School
  - Ritz Hall- Mitchell
  - Milverton Public School
- **Nursery School Programs**
  - Ritz Hall- Mitchell
  - Milverton P.S.
- **Home Child Care**
  - Various homes throughout Perth County

# Thank You

ct Us

- **West Perth Early Years Centre**  
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- **Stratford Early Years Centre**  
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