



**The Corporation of the City of Stratford
Community Services Committee
Open Session
AGENDA**

Date: Monday, March 25, 2019

Time: 7:20 P.M.

Location: Council Chamber, City Hall

Committee Present: Councillor Beatty - Chair Presiding, Councillor Sebben - Vice Chair, Councillor Bunting, Councillor Burbach, Councillor Gaffney, Councillor Henderson, Councillor Ingram, Councillor Ritsma, Councillor Vassilakos

Staff Present: Rob Horne - Chief Administrative Officer, Michael Humble - Director of Corporate Services, Ed Dujlovic - Director of Infrastructure and Development Services, Jacqueline Mockler - Director of Human Resources, David St. Louis - Director of Community Services, John Paradis - Fire Chief, Joan Thomson - City Clerk, Tatiana Dafoe - Deputy Clerk

Pages

1. Call to Order

The Chair to call the Meeting to Order.

Mayor Mathieson and Councillor Clifford provided regrets for this meeting.

2. Disclosure of Pecuniary Interest and the General Nature Thereof

The *Municipal Conflict of Interest Act* requires any member of Council declaring a pecuniary interest and the general nature thereof, where the interest of a member of Council has not been disclosed by reason of the member's absence from the meeting, to disclose the interest at the first open meeting attended by the member of Council and otherwise comply with the *Act*.

Name, Item and General Nature of Pecuniary Interest

3. Sub-committee Minutes

1 - 9

Sub-committee minutes are attached for background regarding the discussion held at the March 7, 2019 Sub-committee meeting.

4. Delegations

4.1 Delegation Request by Jordan Underhill

Jordan Underhill has requested to address Committee regarding the Canadian Poultry XPO, listed on this agenda as Item 5.1.

He has also requested that this item be dealt with by reconvene Council following tonight's Committee meeting.

Motion by _____

THAT the presentation by Jordan Underhill regarding the Canadian Poultry XPO, be heard.

4.2 Delegation Request from Agriplex Tenants

Shawn Edwards – Stratford Volleyball Club, Dave Alley and Dave Yates – Stratford Badminton Club and Janet Keen – Stratford Optimist Basketball Association have requested to address Committee regarding the Canadian Poultry XPO.

Howard Famme, President of the Stratford Lakeside Active Adults Association, will be in attendance at the meeting should Committee have any questions.

Motion by _____

THAT Shawn Edwards – Stratford Volleyball Club, Dave Alley and Dave Yates – Stratford Badminton Club and Janet Keen – Stratford Optimist Basketball Association be heard regarding the Canadian Poultry XPO.

5. Report of the Director of Community Services

5.1 Poultry XPO Use of Facilities (COM19-009)

10 - 20

Staff Recommendation: THAT the letter from the Agriplex user groups dated February 21, 2019 be received for information.

Motion by _____

Sub-committee Recommendation: THAT the letter from the Agriplex user groups dated February 21, 2019 be received for information.

Motion by _____

Sub-committee Recommendation: THAT the Poultry XPO be approved to utilize the Community Halls at the Rotary Complex and Farmer's Market area at the Argiplex for their event in November 2020.

Motion by _____

As directed by Sub-committee, a Management Report with recommendations has been prepared for the March 25 Committee meeting.

Staff Recommendation: THAT should Mr. Underhill wish to host a poultry event at the Rotary Complex Venue November 2 – 6, 2020, that the Community Halls at the Rotary Complex be made available for use, and that a vehicular and pedestrian parking lot safety plan be obtained by the City, at the renter's cost. The Market Hall at the Agriplex would not be available at this time.

AND THAT should Mr. Underhill wish to obtain use of the Community Halls at the Rotary Complex, and the Market Hall and Fieldhouse at the Agriplex, that summer dates be considered.

5.2 Outdoor Washroom Opening and Closing Policy (COM19-006) 21 - 24

Staff Recommendation: THAT the proposed Outdoor Washroom Policy be approved.

Motion by _____

Sub-committee Recommendation: THAT the proposed Outdoor Washroom Policy be approved.

5.3 Grass Sports Field Opening and Closing Policy (COM19-007) 25 - 27

Staff Recommendation: THAT the proposed Grass Sports Field Policy be approved.

Motion by _____

Sub-committee Recommendation: THAT the proposed Grass Sports Field Policy be approved.

6. Report of the Manager of Parks, Forestry and Cemetery

6.1 Goose Management Plan Update (COM19-008) 28 - 33

Staff Recommendation: For the information and direction of Council.

Motion by _____

Sub-committee Recommendation: THAT Option 1, outlined in the Management Report entitled "Goose Management Plan Update" (COM19-008), be pursued.

Motion by _____

Sub-committee Recommendation: THAT staff provide an update on the Goose Management Plan in the fall and that it be added to the 2020 budget.

7. For the Information of Committee

7.1 Advisory Committee/Outside Board Minutes

34 - 38

The following Advisory Committee/Outside Board minutes are provided for the information of Sub-committee:

Communities in Bloom Committee minutes of November 1, 2018 and January 3, 2019

7.2 Canada Day Update

8. Adjournment

Meeting Start Time:

Meeting End Time :

Motion by _____

Committee Decision: THAT the Community Services Committee meeting adjourn.



The Corporation of the City of Stratford Community Services Sub-committee MINUTES

Date: March 7, 2019

Time: 4:30 P.M.

Location: Council Chamber, City Hall

Sub-committee Present: Councillor Sebben - Vice Chair Presiding, Councillor Beatty - Chair, Councillor Henderson

Regrets: Councillor Burbach, Councillor Clifford

Staff Present: Jim Bryson - Community Facilities Manager, Quin Malott - Parks and Forestry Manager, Mike Beitz - Corporate Communications Lead, Danielle Clayton - Recording Secretary, Brad Hernden – Manager of Recreation and Marketing, Tatiana Dafoe – Deputy Clerk

1. Call to Order

The Vice Chair called the Meeting to Order.

Councillors Clifford and Burbach provided regrets for this meeting.

2. Disclosure of Pecuniary Interest and the General Nature Thereof

The *Municipal Conflict of Interest Act* requires any member of Council declaring a pecuniary interest and the general nature thereof, where the interest of a member of Council has not been disclosed by reason of the member's absence from the meeting, to disclose the interest at the first open meeting attended by the member of Council and otherwise comply with the *Act*.

Name, Item and General Nature of Pecuniary Interest

No disclosures of pecuniary interest were made at the March 7, 2019 Sub-committee meeting.

3. Adoption of the Addendum

Motion by Councillor Beatty

THAT the Addendum to the March 7, 2019 Community Services Sub-committee Agenda, be adopted as printed to include Item 4.3 - Canadian Poultry XPO.

Carried

4. Delegations

None scheduled.

5. Report of the Director of Community Services

5.1 Outdoor Washroom Opening and Closing Policy (COM19-006)

Staff Recommendation: THAT the proposed Outdoor Washroom Policy be approved.

Sub-committee Discussion: In response to Sub-committee questioning, the Community Facilities Manager stated that there is no change to the opening and closing dates of the washroom facilities. He stated that winterizing the Tourist Information Booth would be a significant cost.

Motion by Councillor Beatty

Sub-committee Recommendation: THAT the proposed Outdoor Washroom Policy be approved.

Carried

5.2 Grass Sports Field Opening and Closing Policy (COM19-007)

Staff Recommendation: THAT the proposed Grass Sports Field Policy be approved.

Sub-committee Discussion: None

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Motion by Councillor Henderson

Sub-committee Recommendation: THAT the proposed Grass Sports Field Policy be approved.

Carried

5.3 Canadian Poultry XPO

Staff Recommendation: THAT the letter from the Agriplex user groups dated February 21, 2019 be received for information.

Motion by Councillor Beatty

Sub-committee Recommendation: THAT the letter from the Agriplex user groups dated February 21, 2019 be received for information.

Carried

Motion by Councillor Beatty

Sub-committee Decision: THAT Mr. Underhill be heard in regards to the Poultry XPO.

Carried

Sub-committee Discussion: Jordan Underhill presented to Sub-committee an overview of the proposed November 2020 Poultry XPO. Paper copies were distributed to Sub-committee.

Mr. Underhill stated that he has met with the various user groups of the Agriplex. The Poultry XPO would potentially bring in 500 companies to be showcased during the expo. In order to make the event financially feasible to produce and sustain, the XPO would require a minimum of 60,000 sq.ft. He stated that 60,000 sq.ft. includes the Cow Coliseum, Agriplex and the Farmer's Market area.

Parking would be an issue for the event as there is limited parking at the Rotary Complex and spaces would have to be made available to the user groups. He stated that at the last Committee meeting, the Canadian Dairy XPO committed another \$150,000 - \$200,000 to building a 4 acre parking lot south of the existing Cow Coliseum. Even with the additional parking spaces there would not be enough parking capacity.

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He stated that the poultry industry has identified that there is a place in the market place for an expo as Stratford is in the centre of poultry production in Ontario. He stated that this event could be a landmark event for Stratford.

Mr. Underhill expressed concerns that it would be extremely difficult to have user groups, minor hockey and the Poultry XPO taking place at the same time.

Concerns were expressed in regards to Central High School being closed for renovations and not available for user groups during the XPO and possibly the lack of parking space, that they may require the use of the Rotary Complex for recreation programs and parking spaces. Sub-committee stated that the proposed timeline is short and with so many moving parts that it may be a difficult timeline to meet as there are so many community groups using the facility.

In response to Sub-committee questioning, Mr. Underhill stated that the proposed dates for the Poultry XPO were given to facility staff in the fall of 2017. In 2018, Mr. Underhill was advised of the possible conflict of dates. He stated that market research is completed to determine a specific time that producers will attend the expo. He stated that the proposed November dates are strategic as they are post-harvest season.

Mr. Underhill stated that transport trucks are also required to use the parking lot at the Rotary Complex to load and unload. He stated that if the parking lot is also being used for parking for user groups, it could create public safety concern and a parking issue.

Concerns were expressed in regards to the user groups losing an additional week of space that they pay for.

In response to Sub-committee questioning, Mr. Underhill stated that utilizing the Farmer Market space and Community Hall would be the second option but the limited parking would still be a concern.

In response to Sub-committee questioning, the Community Facilities Manager stated that no formal presentation has been made to Council in regards to potentially turning the green space in to either a playground or more parking spaces.

In response to Sub-committee questioning, Mr. Underhill stated the shuttling of people could be a possibility but it has been tried before and did not go over too well at other events. He stated that the liability insurance would also be substantial as the increased risk to the public's safety would increase.

Motion by Councillor Henderson

Sub-committee Decision: THAT Shawn Edwards be heard in regards to the Poultry XPO.

Carried

Shawn Edwards, President of the Volleyball Association, stated the volleyball club is a non-for-profit user of the Agriplex. He stated their understanding was that the field house at the Agriplex was to be for athletic and community users during October to April. He stated that the club hosts upwards of 12 tournaments during their season and have on average 200 athletes that use the facility on a weekly basis for training, practices and games. Mr. Edwards stated that the club currently pays approximately \$16,000 in rental fees per year and is set to increase over the next few years in accordance with their lease agreement with the City of Stratford. He questioned Sub-committee in regards to if the facility was to be used by clubs who have entered into agreements with the City of Stratford or if it going to be continuously used by for-profit events. Mr. Edwards stated the Volleyball Club is in support of the Poultry XPO but at a different time of the year or during the week that has been proposed without the XPO having use of the fieldhouse. He requested that a parking plan and access plan be established so that the user groups can have access to the field house.

In response to Sub-committee questioning, Mr. Edwards stated that during the Dairy XPO the user clubs shut down. He stated that he is currently in the process of obtaining gym space for the club that week to be able to practice during the first week of April. He stated that if this proposal was to proceed in November, additional outside space would have to be acquired to accommodate the club which may not be possible as Central High School will be impacted along with the other high schools. Mr. Edwards stated that the facility is used between 4pm-10pm daily for the various clubs.

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In response to Sub-committee questioning, Mr. Underhill provided a breakdown on the event start and end times.

Motion by Councillor Beatty

Sub-committee Decision: THAT Mr. Allely be heard in regards to the Poultry XPO.

Carried

David Allely, from the Stratford Badminton Club, stated that the annual fee per their lease agreement with the City of Stratford is approximately \$20,000. He stated that members of the badminton club pay an annual fee to participate and sign up based on the availability of the courts. He stated that the interruption of the Dairy XPO and the proposed Poultry XPO would be problematic for the club. He stated that the facility is constantly being used by user groups who have entered into an agreement with the City of Stratford. He questioned if the facility is meant to be used by for-profit groups at their convenience. He stated that he hopes that the City will honour the contract that has been entered into by each user group. Mr. Allely stated that he is not opposed to the Poultry XPO happening but stated that it needs to happen at a different time as to not interrupt the user groups.

Motion by Councillor Henderson

Sub-committee Decision: THAT Dave Yates be heard in regards to the Poultry XPO.

Carried

Dave Yates, member of the Badminton Club, raised concerns over the need of another expo. He stated that other large scale expos and events take place at different time of the year and are successful.

In response to Sub-committee questioning, the Community Facilities Manager stated that he would provide an estimated number of attendees for the Pork Congress at the next Committee meeting.

Motion by Councillor Henderson

Sub-committee Decision: THAT Jordan Underhill be heard in regards to the Poultry XPO.

Carried

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In response to questions, Mr. Underhill stated that the Pork Congress is a regional event which does not host the same number of vendors/companies. He stated that the Pork Congress does not have the same attendance as the Dairy XPO and does not have the same parking concerns. Mr. Underhill stated that there are no further plans to add another event after the Poultry XPO as dairy, pork and poultry would each have an event. Mr. Underhill stated that focus groups have been consulted on determining the best possible time of the year to host the Poultry XPO.

Motion by Councillor Henderson

Sub-committee Recommendation: THAT the Poultry XPO be approved to utilize the Community Halls at the Rotary Complex and Farmer's Market area at the Argiplex for their event in November 2020;

AND THAT staff prepare a report for the March 25, 2019 Community Services Committee meeting regarding the feasibility of using these spaces for the Poultry XPO, in consultation with the event organizers.

Carried

6. Report of the Parks, Forestry and Cemetery Manager

6.1 Goose Management Plan Update (COM19-008)

Staff Recommendation: THAT the information and direction of Council.

Sub-committee discussion: The Parks and Forestry Manager reviewed the report in regards to the Goose Management Plan Updated. He stated that the Community Services Department has implemented five of the six strategies in the plan including: curtailing reproduction through egg oiling, public education on not feeding geese, amending the City wildlife feeding bylaw to include wild fowl, increase signage, landscape modifications and continued pathway sweeping seven days a week.

The Parks and Forestry Manager outlined the final step in the strategy which is to implement geese pestering which would use a combination of trained dogs, drones and/or laser lights. He noted that at no point will any fowl be put in harm's way and that the pestering program is only to scare the birds by replicating predators in the area.

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In response to Sub-committee questioning, the Parks and Forestry Manager stated that the City of Stratford is not the only municipality with an over population of geese. He stated the geese continuously come back to the river because it is a spot of convenience for them and there are no natural predators. He stated that the geese pestering methods would not eliminate the complete population but make it undesirable to nest at the river.

In response to Sub-committee questioning, the Parks and Forestry Manager stated that the options provided are a 5 year plan and that a more natural population needs to be established. He stated that if the geese are born at the river, they will continue to return to the river year after year and reproduce.

The Parks and Forestry Manager stated that the Community Services Department receives phone calls daily during the summer months from the public about the amount of goose feces in the park system and how it deters them from going to the river.

Motion by Councillor Beatty

Sub-committee Recommendation: THAT Option 1, outlined in the Management Report entitled "Goose Management Plan Update" (COM19-008), be pursued.

Carried

Motion by Councillor Beatty

Sub-committee Recommendation: THAT staff provide an update on the Goose Management Plan in the fall and that it be added to the 2020 budget.

Carried

7. Advisory Committee/Outside Board Minutes

The following Advisory Committee/Outside Board minutes were provided for the information of Sub-committee:

Communities in Bloom Committee minutes of November 1, 2018 and January 3, 2019

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8. New Business

Sub-committee Discussion: A member of Sub-committee requested that staff provide an update on if the City has received confirmation from the BIA that they have formally withdrawn from the Canada Day celebrations in Market Square.

In response to Sub-committee questioning, the Parks and Forestry Manager stated that the parade and fireworks will still be happening.

Motion by Councillor Beatty

Sub-committee Decision: THAT Staff provide an update on the Canada Day programs in Market Square.

Carried

9. Next Sub-committee Meeting

The next Community Services Sub-committee meeting is April 11, 2019 at 4:30 p.m. in the Council Chamber, City Hall.

10. Adjournment

Motion by Councillor Henderson

Sub-committee Decision: THAT the Community Services Sub-committee meeting adjourn.

Carried

Meeting Start Time: 4:31 p.m.

Meeting End Time: 5:43 p.m.



MANAGEMENT REPORT

Date: March 19, 2019
To: Community Services Committee
From: David St. Louis, Director
Report#: COM19-009
Attachments: Letters from Agriplex User Groups (2)
 CPX Facility Layout
 CPX Vision Letter

Title: Poultry XPO Use of Facilities

Objective: To provide Committee information regarding the feasibility of using the Rotary Complex Community Halls and Agriplex Farmer's Market area for the Poultry XPO in November 2020.

Background: At the March 7, 2019 meeting of Community Services Sub-committee, the following motion was made regarding the Poultry XPO:

THAT the Poultry XPO be approved to utilize the Community Halls at the Rotary Complex and Farmer's Market area at the Agriplex for their event in November 2020;

AND THAT staff prepare a report for the March 25, 2019 Community Services Committee meeting regarding the feasibility of using these spaces for the Poultry XPO, in consultation with the event organizers.

The motion was made in response to letters received by Council from Mr. Underhill of the Poultry XPO and user groups (tenants) of the Stratford Agriplex. The user groups are the Stratford Lakeside Active Adults Association, Stratford Volleyball Club, Stratford Badminton Club, Stratford Optimist Basketball Association, and Stratford Soccer Association.

Mr. Underhill's letter outlined a request to utilize the Agriplex Fieldhouse and Market Hall for a poultry event in November 2020, and included a proposed vision and reasons for using the Agriplex.

Two separate letters from the user groups, dated December 12 and February 21 responded to Mr. Underhill's request for use, indicating opposition to use of the Agriplex Fieldhouse during the month of November for reasons of disruption to users, loss in revenue and membership, and contractual obligations of the city to each user group.

Community Services Sub-committee acknowledged the concerns from users of the Agriplex Fieldhouse that it was not feasible to use this part of the Agriplex in November. Therefore, this staff report speaks to use of the Community Halls at the Rotary Complex and Farmer's Market at the Agriplex.

Analysis:

Market Hall, Agriplex

The Market Hall has become an important classroom and event space for active adult activities ever since the Stratford Lakeside Active Adults transitioned from the Kiwanis Community Centre to the Agriplex in March 2018.

Staff have investigated the feasibility of the poultry XPO using the Market Hall November 2-5, 2020 and have determined that use of this space provides too many conflicts for the Stratford Lakeside Active Adults Association. The following impacts would occur:

- Cancellation of 525 participants over the 4-day period, enrolled in 15 programs and activities including line dancing, shuffleboard, fitness classes, tai chi, carpet bowling, crokinole, card games and tournaments;
- The data does not include the potential of having to cancel additional programs in other areas of the building (3 activity spaces, 2 workshops, 1 billiards room, 2 health care clinics and a food wellness program), where facility access may be complicated or limited.

It is noted that the entire Lakeside Active Adult program is already cancelled for 3 separate weeks throughout the course of a year; in April for the Canadian Dairy XPO (5 days), in June for the Ontario Pork Congress (5 days), in September for the Fall Fair (5 days).

At the March 18, 2019 meeting of the Stratford Lakeside Active Adults Association Board of Directors, chaired by President Famme, a motion was made by D. Miller, seconded by R. Dietrich that the S.L.A.A.A. Executive's position regarding use of the Market Hall and Fieldhouse for a poultry event in November 2020 not be approved based on cancellation impacts to existing active adult programs and activities. The Executive did advise that they would consider supporting a poultry show being hosted in the summer months, as an alternative to a November date.

Community Halls, Rotary Complex

The Community Halls at the Rotary Complex are available for use November 2 – 6, 2020, and this space could be utilized in conjunction with the proposed Coliseum to the south of the Agriplex. The Community Halls represent approximately 20,000 square feet of event space.

In the event Mr. Underhill wishes to proceed with use of the Community Halls, staff would require a pedestrian and vehicular traffic plan to guarantee the safety of all people accessing the Rotary Complex venue (Rotary Complex, Stratford Agriplex, Coliseum, parking lot and sidewalks). Guests using the site during this week would include hockey patrons, active adults, sport groups, city and agricultural society staff, poultry event vendors, guests and administrative supports. The projected cost of the plan would be \$5,000.

Mr. Underhill's desire to obtain 60,000 square feet of facility space to operate the poultry event is understood and appreciated. From a facility availability perspective, there are better months when a poultry event could be hosted using the Agriplex Fieldhouse, Market Hall, and arenas with fewer impacts to user groups. The dates are:

- June – 1st week
- July – week of the 12th or the 19th
- August – all month
- September 1st week

During the summer months, the Stratford Lakeside Active Adults program has fewer participants and/or is in hiatus, the sport groups are not in the Fieldhouse, hockey use in the arenas is at a minimum, and the Stratford and District Agricultural Society has confirmed they don't intend to host their own events in these weeks. Finally, Stratford Bingo Country, another tenant of the Agriplex has confirmed they see no conflict in a poultry event provided their patrons can be promised parking and access.

It would be ideal for users of the Agriplex if summer/early fall dates were considered as dates to host a poultry event.

Financial Impact:

Staff Recommendation: THAT should Mr. Underhill wish to host a poultry event at the Rotary Complex Venue November 2 – 6, 2020, that the Community Halls at the Rotary Complex be made available for use, and that a vehicular and pedestrian parking lot safety plan be obtained by the City, at the renter's cost. The Market Hall at the Agriplex would not be available at this time.

AND THAT should Mr. Underhill wish to obtain use of the Community Halls at the Rotary Complex, and the Market Hall and Fieldhouse at the Agriplex, that summer dates be considered.



Director of Community Services



Rob Horne, Chief Administrative Officer

December 12, 2018

To: Rob Horne, CAO City of Stratford
copy David St. Louis, Director of Community Services
Brad Hernden, Manager of Recreation & Marketing

From: Stratford Lakeside Active Adults Association
Stratford Volleyball Club
Stratford Badminton Club
Stratford Optimist Basketball Association
Stratford Soccer Association

Re: Request to host Poultry Show at Stratford Agriplex

In a recent meeting with Brad Hernden, Manager of Recreation and Marketing with the City of Stratford, we understand there is a pending request to host a poultry show at the Stratford Agriplex from November 2 – 5, 2020. Collectively, and as current tenants of the Stratford Agriplex, we oppose that the City of Stratford permit another organization to host a multi-day event during our contracted rental periods. Each April, we already sacrifice a great deal to be cancelled for the Canadian Dairy XPO event. April is a prime operating month for us, and the month of November would be as significant a time. November is the start of the training and competition season for all sport groups, and our active adult program has its highest attendance and participation during this period.

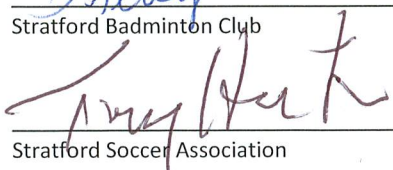
Each group has its own specific reasons for opposing this proposal, however we all share that it would be disruptive to our users, force us to cancel activities, and create a loss in revenue and opportunities for our patrons and teams to grow. Furthermore, **the Stratford Agriplex is our home and headquarters** where our supplies and equipment are stored and re-locating on a temporary basis is not a feasible option.

Collectively, our organizations serve over 2,500 patrons and members, and we welcome an additional 4,000 guests to the city on a monthly basis. We are unified in our decision opposing the poultry show request, and hope that the City of Stratford sympathize and respect our position.

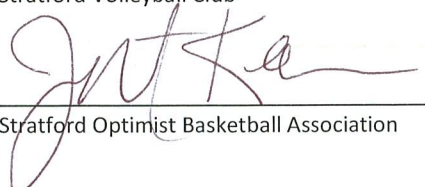
Sincerely,


Stratford Lakeside Active Adults Association


Stratford Badminton Club


Stratford Soccer Association


Stratford Volleyball Club


Stratford Optimist Basketball Association

February 21, 2019

To: Mayor Mathieson and Members of Council
Rob Horne, CAO City of Stratford
copy David St. Louis, Director of Community Services
Brad Hernden, Manager of Recreation & Marketing

From: Stratford Lakeside Active Adults Association
Stratford Volleyball Club
Stratford Badminton Club
Stratford Optimist Basketball Association
Stratford Soccer Association

Re: Request to host Poultry Show at Stratford Agriplex

On February 20, 2019, Mr. Underhill met with us regarding his desire to host a poultry show at the Stratford Agriplex from November 2 – 5, 2020. The meeting request came in response to a letter sent from our organizations to city staff and Council on December 12, 2018, indicating reasons why collectively, we oppose use of the Agriplex for a poultry show in the month of November. The letter from December 12th is attached.

At our meeting with Mr. Underhill, no new information was received to change our position in objecting to the request to cancel our use of the Agriplex in November 2020 for the poultry show. For reasons already explained, we reiterate that our 2,500 patrons and members would be significantly impacted in being displaced. Mr. Underhill did offer to compensate each of our organizations for the week of cancelled use but we unanimously declined the offer. The ability to re-locate our programs to another facility is not possible for any of us.

The Agriplex was built to operate a sport season within the Fieldhouse from October through to April each year. A 24,000 square foot maple hardwood gymnasium floor is installed during this period, which allows our sport and active adult groups to carry out court activities. Come May 1st, the gymnasium floor is removed and the Fieldhouse becomes an agricultural event space from May to September. The original and intended purpose of the Fieldhouse was to offer two separate programming seasons, being sport and agricultural, and we see no convincing argument to allow events not related to sport activities to bump our use of the Fieldhouse during the sport season (October 1 – April 30).

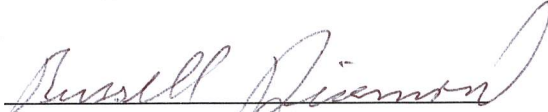
Mr. Underhill did suggest that he could instead make use of the Community Halls at the Rotary Complex for his event. As the Rotary Complex and Agriplex share the same plot of land and parking lot, and should this rental move ahead making use of the Community Halls, we would require assurances from the city that a parking lot and traffic plan would be developed to safely allow our patrons and guests access to the Agriplex while the poultry event was in session at the Rotary Complex. If pedestrian and vehicular safety cannot be guaranteed, we would expect the city to determine that hosting the poultry show event in November, would not be a good idea for reasons for public safety.

We respect Mr. Underhill's desire to host this event within a city facility however it cannot be at the mercy and cancellation of our programs. For the past 10 years, each of our organizations has worked

hard to build membership and provide competitive sport programs, and our success continues to be due in major part to the use of the Stratford Agriplex.

In our meeting, Mr. Underhill did indicate he intends to pursue use of the Agriplex regardless of the position we have taken. We hope staff and Council will do what is right and fair; to honour and protect our existing contracts with the municipality.

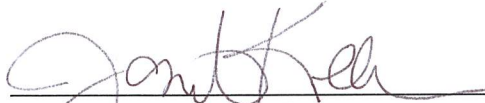
Sincerely,


Stratford Lakeside Active Adults Association


Stratford Badminton Club


Stratford Soccer Association


Stratford Volleyball Club


Stratford Optimist Basketball Association
Janet Keen

WHAT WE KNOW TODAY

- The City of Stratford has the opportunity to become the national livestock epicentre for Canada with 2 world-class livestock events for the Dairy and Poultry industries
- The foreign investment opportunity of bringing 500 unique companies (between the 2 events) to Stratford from around the world, will be significant for the City for years to come
- The Farmers Market and Agriplex were named as such originally because of the agricultural companies that put up funding to help build them and the Ag Society that helped campaign. It was later, the City decided to make the buildings multi-use for other recreational activities
- Selecting the dates of a national event are done years in advance through costly market research. CPX 5-year November dates were provided to facility management back in September of 2017
- The City of Stratford has set a precedent of 'outplacing' user groups, including the largest user group (Stratford Minor Hockey) for events such as the Provincial Curling Championships. This was done because of total ROI for the City
- As trade show managers, you need a certain amount of sq.ft to make a national event pay that we spend a \$250,000 media buy to promote both Stratford and CPX. Usage of our Coliseum structure, the Farmers Market and Agriplex represents approx 64,000sq.ft and to make the event financially feasible to produce and sustain, we need a minimum of 60,000sq.ft total
- Fragmenting CPX within the facility has major public safety implications for CPX, City of Stratford and the user groups themselves. CPX will need all the parking and more at the Stratford Rotary Complex for the exhibitors and attendees visiting Stratford
- Out of the 5 Activity groups, 4 are affected by CPX Mon – Thur usage and all user groups reported their highest attendance and tournament activities fall on the weekends – not during the week
- Recently, City Council voted in favour of CDX/CPX building a 4 acres granular parking Lot on the old fairground lands that will help solve the long-standing parking capacity challenges of the Stratford Rotary Complex. CDX has already made a \$550,000 investment in the Coliseum and the required pedestrian bridge and the parking Lot would be in the \$150-200K range bringing the total site investment to over 700K in the last 5 years. This investment is being made based on 2 national livestock events being produced at the SRC
- We do respect the user groups and their desire to stay active and run programs. Keeping in mind, these are recreational leagues that could possibly conduct "training" at a local high school gym for a 4-day period during CPX
- With any major event in a community, there are always trade offs when it comes to locals being inconvenienced vs mass economic stimulation and foreign investment interest
- City Council has the difficult job to make decisions based on what's best for the City overall and its future growth/stimulation. The ROI to accommodate and host CPX is significant
- Next steps would be to have this item voted on at the March 25th Council meeting and announce the event April the 3rd 2019 at CDX with several politicians and industry leaders in attendance

THE PROPOSED VISION FOR STRATFORD

Utilization of the Agriplex and Farmers Market buildings for 2 National Agricultural Trade Shows that help Canadian farm families globally compete to ultimately feed an ever growing population.

2 NATIONAL TRADE SHOWS HOSTED BY: CITY OF STRATFORD



FIRST WEEK OF APRIL – 2 DAYS

CDX SIZE AND ECONOMIC IMPACT

- 350 participating companies from 35 countries
- 16,000 attending dairy producers from across Canada
- \$19.1 million in regional GDP



FIRST WEEK OF NOVEMBER – 2 DAYS

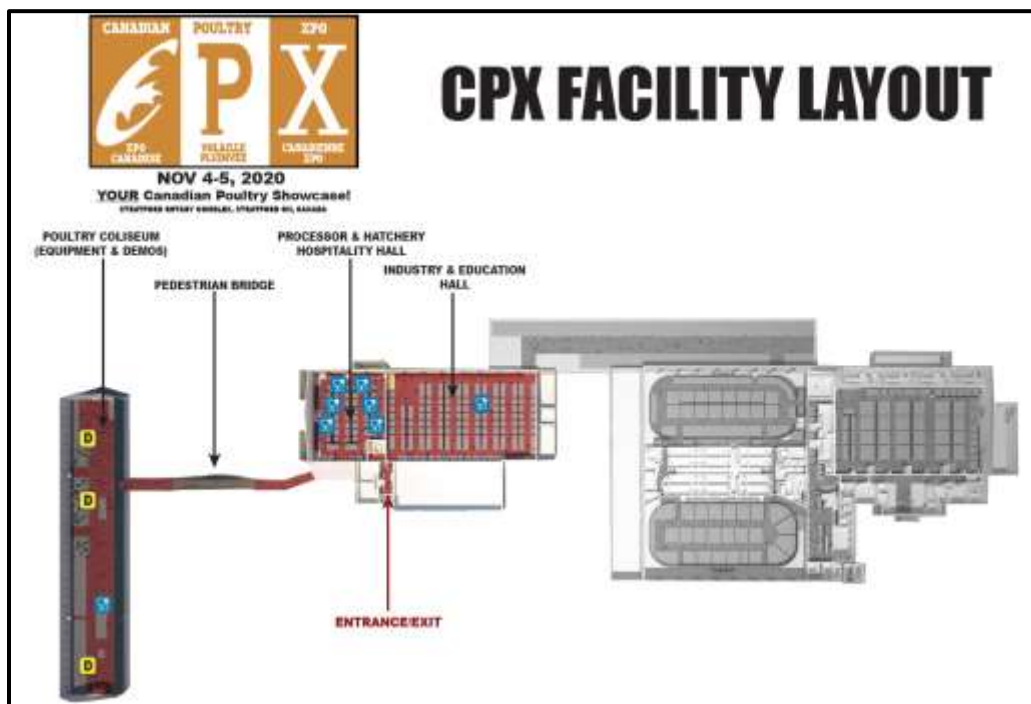
CPX SIZE AND ECONOMIC IMPACT

- 200 participating global companies
- 3,000-6,000 attending poultry producers from across Canada
- Estimated \$8-10 million in regional GDP

(Background map of Stratford, Ontario, with a Google logo watermark)



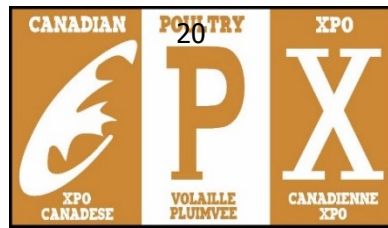
Requesting 4-day usage for the NEW Canadian Poultry XPO first week of Nov (Mon – Thurs). Industry will give us 1 chance to prove this event in 2020, starting with overall logistics and public safety.



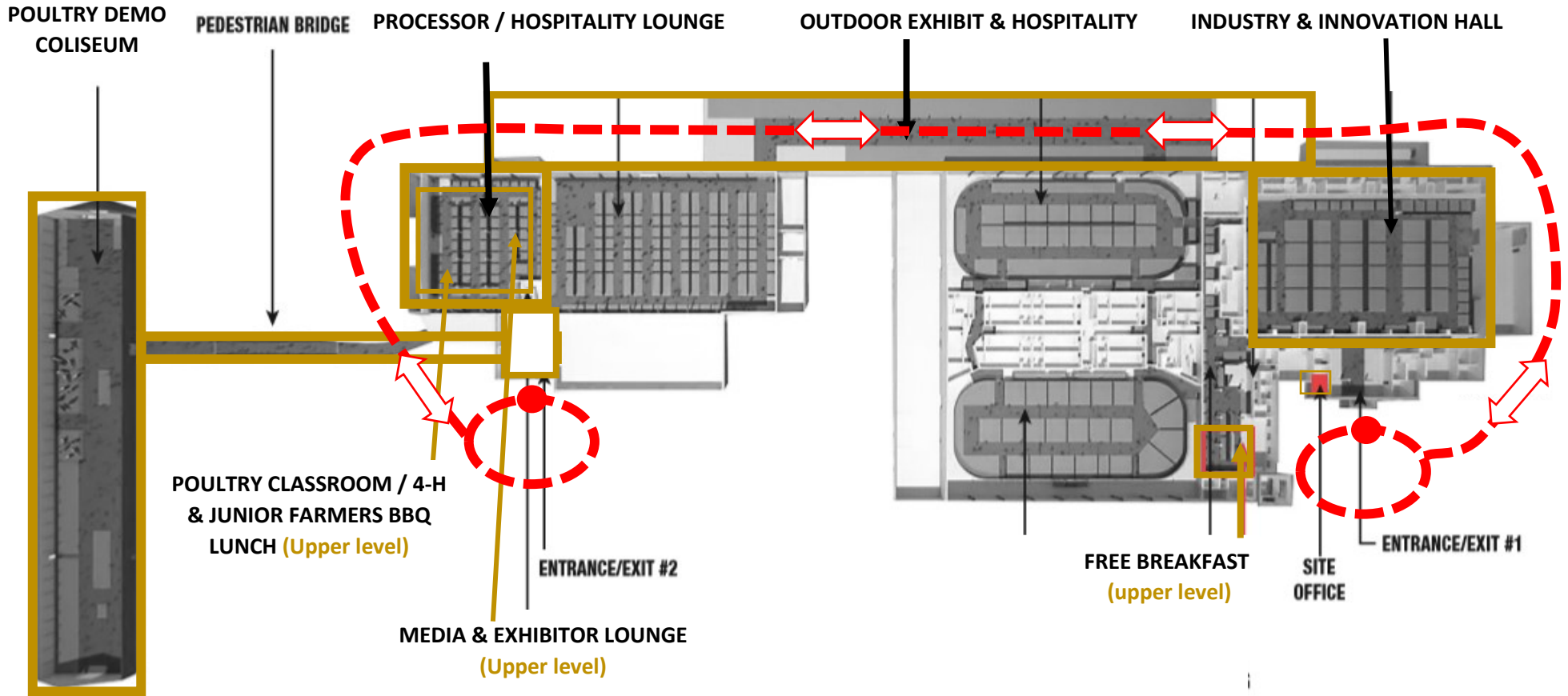
COMPENSATION TO USER GROUPS

We understand and appreciate the inconvenience CPX 2020 will cause to your sports activity groups, so we are willing to financially compensate you for that inconvenience. In exchange, Stratford helps rural agriculture/farm families and the businesses of Stratford and surrounding area receive mass economic stimulation in a traditionally slower tourism season – November.

- 1. Stratford Lakeside Active Adults Association = \$2,000**
- 2. Stratford Volleyball Club = \$1,000**
- 3. Stratford Badminton Club = \$1,000**
- 4. Stratford Optimist Basketball Association = \$1,000**
- 5. Stratford Soccer Association = \$500**



November 4-5 2020



LEGEND:

- ■ continuous shuttle service
- stopping point
- ↔ shuttles running both directions

Community Hall = 23,600 sq. ft.

Farmers Market = 10,000 sq. ft.

Coliseum = 28,800 sq. ft

Total = 61,800 sq. ft (60,000 sq. ft. indoor to make show feasible)



MANAGEMENT REPORT

Date: February 15, 2019
To: Community Services Sub-committee
From: David St. Louis, Director
Report#: COM19-006
Attachments: Policy

Title: Outdoor Washroom Opening and Closing Policy

Objective: To consider establishing a policy outlining the dates that city-owned outdoor washroom facilities will be opened and closed each year.

Background: The purpose of the Washroom Policy is to establish effective operating hours for public usage while maintaining existing budget.

Our outdoor washroom facilities include:

- Allman Arena
- North Shore
- Upper Queens Park
- Tourist Booth
- SERC
- Packham Road
- Anne Hathaway Splash Pad

Analysis: Currently, the city-owned outdoor washroom facilities are opened May 1st as full-time staff becomes available the beginning of May with the closing of the Allman and Dufferin arenas for the summer. The washrooms are then closed October 1st as the staff is once again required to operate the Allman and Dufferin arenas.

The October 1st closing allows staff time to winterize the facilities as they are not heated to ambient temperature. The Allman Arena indoor washrooms are then available from 8:30am – 10:30pm, seven-days a week.

Our current budget permits the department to utilize the same full-time staff from the arenas at the above outdoor locations during the spring and summer months.

Exceptions to the above opening and closing dates include Remembrance Day Ceremonies where the Tourist Booth washroom facility is left open later than October 1st, and the Day of Mourning Ceremony where the Upper Queens Park washroom facility is open prior to May 1st. Opening and closing the washrooms for these events results in overtime costs.

The following municipalities were contacted regarding their outdoor washroom facility opening and closing information:

- Brantford
 - No written policy currently in place
 - Washrooms open for spring, close in fall
- Cambridge
 - No written policy currently in place
 - Washroom facilities are opened and closed based on budget allotment
- St. Thomas
 - No written policy currently in place
 - Standard opening is May long weekend and closing is Labour Day, decided by Parks Department
- Woodstock
 - No written policy currently in place
 - Standard opening is May 1st and closing is Thanksgiving Monday, decided by Parks Department
- London
 - No written policy currently in place
 - Opened based on need, closed when they no longer have staff to maintain them (seasonals leave)

Financial Impact: No financial impact.

Staff Recommendation: **THAT the proposed Outdoor Washroom Policy be approved.**



Director of Community Services

A handwritten signature in black ink that reads "Rob Horne". The signature is written in a cursive style with a large, stylized "R" and "H".

Rob Horne, Chief Administrative Officer

The Corporation of the City of Stratford

Policy Manual

C.1 Community Services

Dept: Community Services

Committee: Community Services

C. Outdoor Washroom Opening and Closing Policy

Adopted:

Amended:

Reaffirmed:

Related Documents:

☒ Council Policy ☐ Administrative Policy

A) Purpose

The purpose of the Washroom Policy is to establish effective operating hours for public usage while maintaining existing budget.

B) Scope

This policy applies to all city-owned outdoor washroom facilities operated and maintained by the City of Stratford as per the list below:

Outdoor Washroom Facilities	Opening	Closing	Hours of Operation
Allman Arena North Shore Upper Queens Park Tourist Booth SERC Packham Road Anne Hathaway Splash Pad	May 1 st	October 1 st	9:00am – 9:00pm
Indoor Washroom Facilities	Opening	Closing	Hours of Operation
Allman Arena	October 1 st	April 30 th	8:30am – 10:30pm

C) Exceptions

If washrooms are required outside of these hours for special events, the Community Services Department, Recreation Division is to be contacted.



MANAGEMENT REPORT

Date: February 15, 2019
To: Community Services Sub-committee
From: David St. Louis, Director
Report#: COM19-007
Attachments: Policy

Title: Grass Sports Field Opening and Closing Policy

Objective: To consider establishing a policy outlining the dates that city-owned grass sports fields and ball diamonds will be opened and closed each year.

Background: The purpose of the Grass Sports Field Policy is to establish effective opening and closing dates for public usage while maintaining existing budget.

Analysis: Currently, the city-owned grass fields and diamonds are opened May 1st and closed the end of September, weather permitting at the call of the Parks, Forestry and Cemetery Manager. This timeline ensures that the fields are dry enough to be played on in the spring, and ensures that needed maintenance can be scheduled in the fall.

Fall maintenance includes:

- Goal mouth re-sodding
- Field aerations and re-seeding
- Fall turf recuperation

The exception to the above no use before May 1st is the rugby field (surrounded by the track) at SERC. The high schools are able to use this field for rugby practice, with the understanding that they will reimburse the City for any repairs that need to be done as a result of their use.

The following municipalities were contacted regarding their sports field opening and closing information:

- Brantford
 - No written policy currently in place

- Sports fields/diamonds open May 1st (weather permitting) and close October 31st, at the call of the Parks Manager
- Cambridge
 - No written policy currently in place
 - Sports fields/diamonds open May 1st (weather permitting) and close October, at the call of the Parks Manager
 - Smaller sports fields are closed mid-September
- St. Thomas
 - No written policy currently in place
 - Standard opening is May long weekend and closing is Labour Day, (weather permitting), decided by Parks Department
- Woodstock
 - No written policy currently in place
 - Standard opening is May 1st and closing is Thanksgiving Monday, (weather permitting), decided by Parks Department
- London
 - No written policy currently in place
 - Opened based on need, closed when they no longer have staff to maintain them (seasonal employees leave)

Financial Impact: No financial impact.

Staff Recommendation: **THAT the proposed Grass Sports Field Policy be approved.**



Director of Community Services



Rob Horne, Chief Administrative Officer

The Corporation of the City of Stratford

Policy Manual

C.1 Community Services

Dept: Community Services

Committee: Community Services

C. Grass Sports Field Opening and Closing Policy

Adopted:

Amended:

Reaffirmed:

Related Documents:

☒ Council Policy ☐ Administrative Policy

A) Purpose

The purpose of this policy is to establish effective opening and closing dates for public usage while maintaining existing budget.

B) Scope

This policy applies to all city-owned grass sports fields and ball diamonds operated and maintained by the City of Stratford.

Surface Type	LIT and UNLIT	
	Opening	Closing
Ball Diamond	*May 1 st	*October 1 st
Soccer Field	*May 1 st	*October 1 st

***Opening and closing dates are weather permitting and at the call of the Parks, Forestry and Cemetery Manager.**

C) Exceptions

If grass sports fields or ball diamonds are required outside of these hours for special events, the Community Services Department, Parks Division is to be contacted.



MANAGEMENT REPORT

Date: February 26, 2019
To: Community Services Sub-committee
From: Parks, Forestry and Cemetery Manager
Report#: COM19-008
Attachments: Goose Management Plan (Approved by Council February 2016)

Title: Goose Management Plan Update

Objective: To provide an update to Council's request for information on the initiative to obtain dogs for the purpose of chasing away geese along the Avon River (September 24, 2018 Council).

Background: The City of Stratford is a community like many others that face complications directly linked to over population of geese. This issue is leaving our community with multiple spaces being left undesirable for public use. Staff is often faced with several calls pertaining to the issues linked to the overpopulation such as the large volume of feces on pathways, parkland and sport fields. The calls are always negative in nature with citizens and tourists alike upset about the same concerns.

There are also disruptions in traffic as traffic is often stopped completely on the streets surrounding the river, with many delays taking place in front of the Festival Theatre and parking lot on Lakeside Drive. The geese are slowly crossing the road and also sitting on the road in large numbers.

Staff also spend several hours a week (seven-days a week starting 2019) sweeping walkways in the morning around the river but are still unable to keep it clear due to the volume of geese present.

Analysis: The City of Stratford Goose Management Plan was approved by the Board of Park Management in November 2015 and by Council in February 2016. The Community Services Department has implemented five of the six strategies included in the plan:

- Curtailing reproduction through egg oiling
- Public education on why not to feed geese
- Amend the City wildlife feeding bylaw to include wild fowl

- Posting signage in the area to advise public of consequences to feeding wild fowl
- Landscape modifications – increased vegetation barriers around the river area and in high priority areas to reduce the attractiveness of the habitat
- Continued pathway sweeping seven days a week

The final strategy of the plan that could be implemented is geese pestering, using a combination of trained dogs, drones and/or laser lights. The laser is a tool used either at dawn or dusk to scare the birds away. At no point will any fowl be put in harm's way. The pestering program we are recommending is only to scare the birds by replicating predators in the area.

The focus of the pestering would be solely on the geese population.

Option #1:

Beginning mid/late March, begin a hazing process and start to apply pressure on the birds. This will be done with highly trained dogs, drones and laser lights which create the illusion of a predator inhabiting the area. Multiple daily visits are anticipated. This will continue until mid-June or until molting begins. The cost for this program is \$32,000.00.

Option #2:

Beginning late March/early April, begin a hazing process using highly trained dogs, drones and laser lights which create the illusion of a predator inhabiting the area. This program will run until mid/late November, with a break in June -July to pull back from birds that have molted their flight feathers. Multiple daily visits are anticipated. This dedicated program has proven to be the most effective manner. The cost for this program is \$54,000.00.

It is worth noting that long term success to working the birds is directly tied to a commitment to this program.

Use of Dogs:

The use of dogs is carried out in a careful and low key manner with extreme attention devoted to safety and attention to detail. The trained dogs are able to successfully chase the geese in a safe and proficient manner and respond with excellence to obedience in the field.

Use of Drones:

The drones are flown toward the geese by a trained drone enthusiast with experience in predator intimidation of birds. The geese perceive the drone as a physical danger that is coming towards them and fly away.

Use of Laser Lights:

Laser lights are used during dawn and dusk, by a trained professional with a handheld laser. The geese perceive the laser beam as a physical danger that is coming towards them and fly away.

Current Practice Today:

The department will continue current program of curtailing reproduction through egg oiling, as well as sweeping of walkways.

Financial Impact:

Total cost for Option#1 is \$32,000;

Total cost for Option #2 is \$54,000.

These costs have not been budgeted for in the 2019 budget.

Staff Recommendation: For the information and direction of Council.


Parks, Forestry and Cemetery Manager



Director of Community Services



Rob Horne, Chief Administrative Officer



City of Stratford Goose Management Plan

Background:

In response to public complaints regarding Canada Geese interfering with the public use and enjoyment of parkland around the Avon River, the Community Services Department wishes to implement control measures to control the geese.

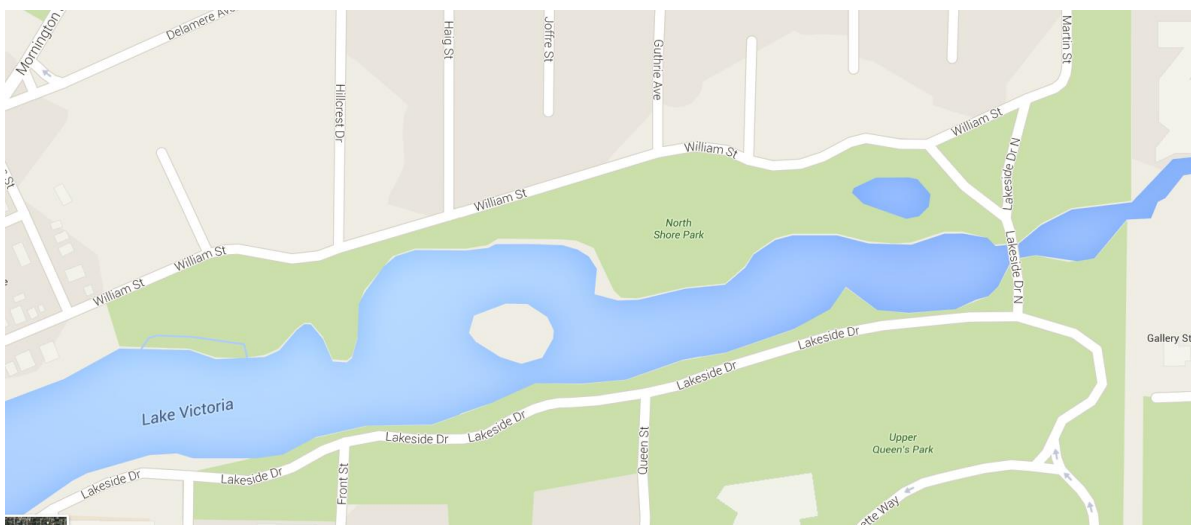
Several control measures have been implemented in the past to control geese population and access to parkland with limited success. These previously attempted measures include:

- Mechanical sweeping and removal of mess left behind by the geese.
- Distribution of educational material to the public in an effort to reduce feeding.
- Landscape modifications around river bank (limited mowing adjacent to water's edge)

The above methods have not proved successful in altering the geese population and their access to parkland.

Area:

The affected area consists of City of Stratford owned parkland adjacent to the Avon River (Lake Victoria), as well as the area known as Lower Queens Park. The grass areas and pathways around the river are high pedestrian and vehicle traffic areas, especially during the May to November tourist season.



Number of Geese:

In this area we have counted 50-60 geese present at any given time. This is a high traffic area and the geese are collecting on the road making it difficult for cars to pass as well as dangerous for the geese as they are getting hit.

Duration and Nature:

The geese population in Stratford has been increasing steadily since 2013. There is a wide availability of fertilized and mowed grass which is preferred by geese for grazing. The geese are also receiving supplemental feedings of corn as several citizens bring corn to feed the geese and ducks.

The abundance of geese in the area causes the following problems:

- Geese droppings foul the pathways around the river as well as the grass area and sport fields;
- The presence of geese can deter some users, specifically those with small children, from using the space as geese with nests or young can be aggressive towards humans and pets;
- The large number of geese congregate on the pathways and roadways making it difficult for pedestrians to walk and vehicles to drive along the road.

Root Cause:

The Avon River offers the geese nearly two kilometers of easily accessible open water. This body of water is shared by many ducks and mute swans (the swans are owned by the City of Stratford). Around the river there are several acres of mowed grass along with many available nesting sites near the shoreline (areas with tall grass away from predators).

Educating the public on the dangers of feeding the geese has not deterred the citizens who feel the birds will starve if they are not fed.

Target Number of Geese:

Our ideal target number of geese would be zero.

Short Term Solutions:

1. Staff will increase the information available to the public about the concerns of feeding geese in an attempt to deter feeding.
2. To amend the City of Stratford's Wildlife Feeding By-law to include feeding of geese.
3. Posting of signage around the area to advise the public of the consequences of feeding geese.
4. Continue pathway cleaning at a minimum and when existing staff and equipment resources are available. Increased cleaning prior to long weekends and community events.

Long Term Plan:

Along with continuing the proposed short term solutions listed above, the City of Stratford will undertake the following strategies:

1. Egg-oiling – considered a humane geese management technique this involves applying mineral oil to the egg's surface while they are positioned in the nest. The oil closes the pores in the egg shell preventing the egg from hatching.
2. Further landscaping modifications – increase the vegetative barriers around the river area and in high priority areas to reduce the attractiveness of the habitat.
3. Geese pestering – implement a geese pestering program using dogs under the control of a qualified handler to pester and move geese populations from public use areas.

In order to undertake the strategies listed in the long term plan all necessary permits will be obtained.

October 2015



A meeting of the **Stratford Communities in Bloom Committee (CIB)** was held on the above date at 12:00 p.m. – 353 McCarthy Rd. W, Stratford Rotary Complex – Mansbridge Rm

Present: Councillor Brad Beatty – Chair Presiding, Dave Gaffney, Carys Wyn Hughes, Councillor Bonnie Henderson, Jo-Anne Russell, Susan Kummer

Staff Present: Casey Riehl – Recording Secretary

Absent: Kimberly Richardson, Barb Hacking

MINUTES

1.0 CALL TO ORDER

Councillor Beatty called the meeting to order at 12:00 p.m.

2.0 DISCLOSURE OF PECUNIARY INTEREST

None declared.

3.0 ADOPTION OF PREVIOUS MINUTES – September 20, 2018

Motion by Dave Gaffney, seconded by Jo-Anne Russell to adopt the previous minutes dated September 20, 2018 as printed. Carried.

4.0 BUSINESS ARISING FROM PREVIOUS MINUTES

a) Symposium Update – Carys Wyn Hughes

Carys Wyn Hughes reported that it was a great event and enjoyed seeing the judges again. They gathered a lot of ideas for Stratford for next year to prepare for the judges visiting again. One program in particular that has been implemented in Stettler, BC is lawn signs that are placed on “beautiful front yards”. The signs are placed there by citizens. This eliminates issues such as the same people winning the judging as in past years or always professionally landscaped yards. This is a way to be inclusive for everyone working to keep up their property. Once you receive a sign, it stays on your front lawns for 2 weeks and then you choose whose lawn to move it to next. If the resident chooses not to relocate the sign after 2 weeks, there would be a phone number they can call to have it picked up.

The signs float around the community recognizing citizen's hard work. A flyer explaining the program and sign would be placed in the recipients' mailbox when the sign is delivered. There is no judging involved and no prizes. The winners could be posted on the city's social media. Ms. Wyn Hughes inquired with the Stettler, BC representatives if there are ever any problems with the program. The only issue that comes up once in a while is that a sign might go missing. CIB members suggested starting with five signs.

b) 2018 Pumpkin Parade – Councillor Beatty

The pumpkin parade preparations are underway. Barb Hacking is at Market Square overseeing the pumpkins being dropped off for tonight. Dave Gaffney suggested perhaps more bleachers could be used in future.

c) Bee City Update

Jo-Anne Russell reported that Barb Hacking and Quin Malott attended the Bee City Symposium and networked with many contacts and gathered information to bring back for the committee.

d) Brickwork at Confederation Park – Councillor Beatty

This is not a feasible project for CIB to take on. Councillor Beatty reported that the project is listed on the Community Services budget as a future project.

e) Memorial Garden Tree Lights – Jo-Anne Russell

Jo-Anne Russell reported that Quin Malott now has the lights and will install them on two trees in Memorial Park once the leaves have all fallen. There will be 750 lights per tree and will have the hydro installed high in the tree out of reach to avoid any vandalism.

(f) 2018 Final Projects

Committee members discussed the final projects that CIB is working on for 2018 and ensuring the budget funds are allocated accordingly. Barb Hacking has the invoice for the trees to submit for the pollinator pathway project. The trees will be paid out of the TD Grant fund. The remaining budget and TD grant funds will be used to pay for the educational signs at the Ted Blowes Memorial Garden and the sign to complete the Pollinator Pathway project along the train tracks on Guelph Street. Should there be any funds remaining after the signs are purchased, Councillor Beatty will register CIB Stratford for 2019 CIB judging.

Motion by Dave Gaffney, seconded by Carys Wyn Hughes that, pending Parks Board approval, the Communities in Bloom Advisory Committee spend the remaining 2018 CIB operating budget funds (\$1,195.50) and TD Grant funds (\$2,482.40) to purchase one or both educational signs located at the Ted Blowes Memorial Peace Garden and the Pollinator Pathway. Carried.

Motion by Dave Gaffney, seconded by Carys Wyn Hughes that should there be funds left after the educational signs are purchased, the Communities in Bloom Advisory Committee spend the remaining 2018 CIB budget to register for the 2019 CIB judging competition. Carried.

5.0 NEW BUSINESS

a) Comprehensive Zoning By-law Review – Stakeholder Meeting #3

Staff shared with the committee the invitation for 1-2 members to attend the upcoming stakeholder's meeting on November 14, 2018. Please RSVP to Jeff Leunissen by Nov. 7, 2018. Susan Kummer plans on attending.

b) Thank you to Members

Councillor Beatty thanked both Jo-Anne Russell and Susan Kummer for all their hard work and dedication serving as members of CIB.

c) Criteria Awards for 2019 Judging

Carys Wyn Hughes recommended that for the 2019 awards the committee focus on the Tidiness Award, which would include the garbage can decorating competition and the April clean-up. She suggested handing out paper yard bags as part of Home Hardware Day. Also, focus on the Winter Life Award with the Christmas market, Winterfest and parade. Ms. Hughes will work on the Winter Life Award submission.

6.0 NEXT MEETING DATE – January 3, 2019 – 12:00 p.m. – Rotary Complex

7.0 ADJOURNMENT

Motion by Dave Gaffney, seconded by Jo-Anne Russell to adjourn the meeting. Carried.

Time: 12:50 p.m.



A meeting of the **Stratford Communities in Bloom Committee (CIB)** was held on the above date at 12:00 p.m. – 353 McCarthy Rd. W, Stratford Rotary Complex – Mansbridge Rm

Present: Councillor Brad Beatty – Chair Presiding, Dave Gaffney, Carys Wyn Hughes, Councillor Bonnie Henderson, Jo-Anne Russell, Susan Kummer, *Barb Hacking

Staff Present: Casey Riehl – Recording Secretary

Absent: Kimberly Richardson

MINUTES

1.0 CALL TO ORDER

Councillor Beatty called the meeting to order at 12:00 p.m.

2.0 DISCLOSURE OF PECUNIARY INTEREST

None declared.

3.0 ADOPTION OF PREVIOUS MINUTES – November 1, 2018

Motion by Dave Gaffney, seconded by Bonnie Henderson to adopt the previous minutes dated November 1, 2018 as printed. Carried.

4.0 BUSINESS ARISING FROM PREVIOUS MINUTES

a) Memorial Garden Tree Lights – Jo-Anne Russell

The tree lights have been installed in two trees in Memorial Garden. The committee hopes that they can add at least the same amount again this year. Staff has a photocopy of the invoice for reference when ordering additional lights.

*Barb Hacking now present (12:10 p.m.)

b) Citizen Recognition Signs for Lawns – Carys Wyn Hughes

Carys Wyn Hughes has been working with a designer on the lawn signs; however it has become very expensive. She is going to seek additional design quotes and report back to the committee in February.

c) Bee City Update – Barb Hacking

Barb Hacking reported that to date, there does not appear to be a Bee City symposium scheduled for 2019.

5.0 NEW BUSINESS**a) 2019 CIB Judging & Criteria Submissions**

- 25th Anniversary of Communities in Bloom and Stratford has participated for the entire 25 years. Showcase Stratfords' 25 year participation. Arrange for a story in the local newspaper.
- There is a twinning competition starting in 2019, that Stratford could possibly participate in. Also, participation in the International category. Both categories cost the same amount to enter.
- Councillor Beatty will suggest to organizers that the judges visit in July, possibly the mid-end of July. Jo-Anne Russell will contact Cathy Rehberg at the STA to discuss the events calendar for July to see what is scheduled.
- Criteria Content: Dave Gaffney – heritage, Bonnie Henderson – environmental, Barb Hacking – floral, Jo-Anne Russell – tidiness. Focus on new improvements over the last 12-18 months.
- All members to work on updating pictures for the look book.
- Members would like to do another video – Carys Wyn Hughes will inquire
- Try to gain more exposure through the city's social media outlets
- 25th Anniversary CIB Garden – Barb Hacking will discuss with the Parks Manager to see if this is a possibility.

Motion by Dave Gaffney, seconded by Bonnie Henderson that the Communities in Bloom Advisory Committee spend \$1,207.50 for registration in the 2019 Communities in Bloom competition. Carried.

b) CIB Documents – Councillor Beatty

Councillor Beatty has boxes of old CIB documents and information. He has inquired if the committee could meet to sort through it all. Many of the items are old notes and items from Ted Blowes. Other members also have some boxes of items. Members plan to meet to sort through on January 21, 2019 at 12:00 p.m.

6.0 NEXT MEETING DATE – February 7, 2019 – 12:00 p.m. – Rotary Complex**7.0 ADJOURNMENT**

Motion by Dave Gaffney, seconded by Jo-Anne Russell to adjourn the meeting. Carried.

Time: 12:45 p.m.